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Philly Pride Visitor Center Celebrates Pride Month with Extended Hours, Special Events, and PHLASH Shuttle to Pride on the Parkway

PHILADELPHIA (June 3, 2026)—The [Philadelphia Visitor Center](#) (Visitor Center) today announced the Philly Pride Visitor Center's Pride Month celebrations, including extended operating hours, special events, new merchandise, and a PHLASH Express Shuttle connecting the Gayborhood to Pride on the Parkway on Sunday, June 7.

Opened earlier this year in the heart of Philadelphia's historic Gayborhood (1139 Locust Street), the Philly Pride Visitor Center is a vibrant and welcoming gateway to LGBTQ+-friendly experiences across the Philadelphia region and the entire Commonwealth of Pennsylvania. The Center offers comprehensive visitor services, including itinerary planning, attraction ticketing, and travel information, with a special focus on LGBTQ+-affirming destinations, businesses, and cultural institutions.

"The Philly Pride Visitor Center was created through the collaboration of so many organizations, businesses, and community leaders who are committed to making Philadelphia a welcoming destination for LGBTQ+ visitors year-round," said **Kathryn Ott Lovell, president and CEO of the Philadelphia Visitor Center and Philadelphia250**. "During Pride Month, we're proud to partner PhillyPride365, our neighbors in the Gayborhood, and community organizations across the region to connect visitors with the celebrations, history, local businesses, and people who make Philadelphia's LGBTQ+ community so vibrant."

Pride Month activities will include:

Pride Around the Region | June 1-4

The Philly Pride Visitor Center and Philly PHLASH will join Pride celebrations taking place across the Greater Philadelphia region through a series of festivals, community events, and flag raisings. PhillyPride365's 1000-foot Pride Flag will ride the Philly PHLASH across the tri-state area. The Visitor Center team will help promote Philadelphia's LGBTQ+ attractions and provide visitor information throughout the regional celebration. More details are [available on the PhillyPride365 website](#).

Pride Around the City | June 6

As part of Pride Around the City on Saturday, June 6, the 1,000-foot Giant Pride Flag Walk will travel through the streets of Philadelphia before arriving at the Philly Pride Visitor Center at approximately 5 p.m. The flag's arrival marks the culmination of the citywide celebration before it continues to Pride on the Parkway the following day. More details are [available on the PhillyPride365 website](#).

Dine Out for Good: OUT FOR GOOD | June 6

The Philly Pride Visitor Center will pop up throughout the Gayborhood during Dine Out for Good from 4-8 p.m. on Saturday, June 6. More details are [available on the PhillyPride365 website](#).

The Philly Pride Visitor Center will remain open until 9 p.m., with staff, volunteers and Pride concierge teams welcoming guests and providing information through pop ups at key Gayborhood intersections, including 13th and Chancellor streets, 13th and Locust streets, 14th and Locust streets, and 12th and Manning streets.

Guests who stop by the Philly Pride Visitor Center during Dine Out for Good can receive a complimentary drink voucher redeemable from 4-8 p.m. on June 6 at participating Tavern Group properties, including U Bar, Tavern on Camac and 254 Philadelphia. Guests must be 21 or older and present valid identification.

Festival wristbands and VIP passes for Pride on the Parkway (June 7) will also be available for pickup at the Philly Pride Visitor Center throughout the day.

Pride on the Parkway with Philly PHLASH Shuttle | June 7

Visitors can find the Philly Pride Visitor Center at the Philadelphia Pride Festival and March on at the expanded visitor center location on the Benjamin Franklin Parkway on Sunday, June 7.

The Visitor Center will operate a special free Philly PHLASH express shuttle between the festival and the Gayborhood from 5-8 p.m. The shuttle will depart from PHLASH Stop 13 (Franklin Institute) and provide direct service to 12th and Locust streets adjacent to the Philly Pride Visitor Center. The Visitor Center will remain open until 9 p.m.

Firstival: Celebrating the First Annual Reminder Demonstration | June 20

As part of the Philadelphia Historic District's 52 Weeks of Firsts initiative, the Philly Pride Visitor Center will host a special Firstival event from 11 a.m.-1 p.m. on Saturday, June 20,

commemorating the First Annual Reminder Demonstration, one of the earliest public demonstrations for gay rights in the United States.

The event will feature custom felt button-making with local artist [Fire Sign Flags](#) and guest speakers including Philadelphia Gay News founder Mark Segal. Additional program details will be announced in the coming weeks.

New Pride Merchandise Collection: Dewey's Restaurant Commemorative Line (in partnership with Laser Philly)

Starting in June, visitors can shop a new Pride-themed merchandise collection inspired by the legacy of Dewey's Restaurant, the site of a pivotal 1965 LGBTQ+ civil rights protest in Philadelphia. The commemorative collection was developed in partnership with Laser Philly and will be available exclusively through the Philly Pride Visitor Center.

The line includes t-shirts, hats, socks, and a name plate. [IMAGES AVAILABLE HERE](#).

For more information about Pride Month activities, stop by the Philly Pride Visitor Center at 1139 Locust Street (regular operating hours Thursday-Monday, 12-6 p.m.) or visit the [Philly Pride Visitor Center website](#).

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About the Philadelphia Visitor Center

The Philadelphia Visitor Center connects visitors to memorable, authentic, and fun Philly experiences at our four visitor center locations: 6th and Market, City Hall, Love Park, and the Parkway. It facilitates the operation of the Independence Visitor Center, the primary point of orientation for Independence National Historical Park and the official visitor center of the Philadelphia region, including Bucks, Chester, Delaware, and Montgomery Counties. The Visitor Center also operates the Philly PHLASH seasonal public transit service, and The Liberty View, a private event space at The Independence Visitor Center overlooking the Liberty Bell and Independence Mall. For more information, please visit www.phlvisitorcenter.com.

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