



FOR IMMEDIATE RELEASE

Philadelphia250 to Launch ‘Neighborhood Jawnts’ Tour Series, Showcasing 20 Diverse Philly Neighborhoods Throughout 2026

*Thanks to support from Fulton Bank, free tours will run late May through
October 2026, showcasing a different neighborhood each week*

PHILADELPHIA (May 8, 2026)—[Philadelphia250](#), a program of the Philadelphia Visitor Center, in partnership with the City of Philadelphia and community partners, today announced the launch of ‘Neighborhood Jawnts’: a citywide tour series celebrating the culture, creativity, and small businesses that define Philadelphia’s neighborhoods. Presented by Fulton Bank and the City of Philadelphia, the series invites residents and visitors alike to explore hyper-local experiences across the city—from food and art to history and community leaders, cultures, and traditions—offering an accessible, grassroots way to discover what makes Philadelphia’s neighborhoods special.

“Philadelphia is the birthplace of democracy, but what truly defines us are our neighborhoods, from East Passyunk to Germantown, from West Philadelphia to Olney. That’s where you discover the culture, the food, the history, and most of all, the people who make our city special,” said **Mayor Cherelle L. Parker**. “I appreciate that the Neighborhood Jawnts series invites residents and visitors alike to explore neighborhoods across our city, support local businesses, and experience the stories that bring us together as One Philly.”

“Every neighborhood in Philadelphia has its own kind of charm, created over the years by the people who live there—whether it’s a mural that makes you stop and look, a favorite restaurant or shop, or a small piece of history you might otherwise miss. I’ve experienced that in every neighborhood I’ve called home, and this series is an opportunity to share those moments with visitors and with each other,” said **Kathryn Ott Lovell, President & CEO of the Philadelphia Visitor Center and Philadelphia250**.

The free Neighborhood Jawnts tour series will feature 20 unique experiences, each spotlighting a different community, with tours running each weekend (Friday–Sunday) beginning May 29. Tour itineraries have been curated in partnership with local organizations to reflect the vibrancy and identity of each neighborhood.

Tour experiences include:

- A multicultural journey through Lower Bustleton and Castor Gardens, from the natural beauty of Pennypack Park to landmarks like the Kai Yuan and Phat Bao Temples
- Sampling a “frannoli” from Frangelli’s Bakery while uncovering the historic institutions and creative energy along South Broad Street
- Experiencing West Philadelphia as a living timeline of migration, art, entrepreneurship, and community identity
- Exploring Manayunk’s transformation from an industrial mill town to a creative hub

As part of Neighborhood Jawnts, Philadelphia250 has also partnered with North Philly: A Black Freedom Jawn to curate five tours highlighting the history and cultural impact of North Philadelphia. These experiences will explore themes including jazz music, youth voices and creative spaces, Black art and resistance, civil rights history, and stories dating back to 1684.

Fulton Bank’s support underscores a shared commitment to uplifting local businesses across the city as part of the semiquincentennial celebrations.

“We are proud to present Neighborhood Jawnts and help shine a light on the small businesses that are the backbone of Philadelphia’s neighborhoods,” said **Joseph Tredinnick, Market President for Greater Philadelphia and South Jersey at Fulton Bank**. “This series creates meaningful opportunities for local entrepreneurs to connect with new audiences, while encouraging residents and visitors to discover and support the businesses that make each neighborhood thrive.”

Tickets for each Neighborhood Jawnts tour are free, with advance registration required. Tickets will be released on a rolling basis three weeks prior to each tour date. Each weekend will feature five tours running Friday through Sunday. All tours will depart from the Independence Visitor Center (599 Market Street, Philadelphia), and participants will receive a complimentary Neighborhood Jawnts tote bag.

Guests can reserve tickets and sign up for updates at PHLVisitorCenter.com/Neighborhood-Jawnts-Tour-Series.

FULL NEIGHBORHOOD JAWNTS TOUR SCHEDULE

- **May 29–31:** Pas-sy-yunk or Pas-shunk, EE-ther, Eye-ther way, Everybody Eats (East Passyunk)
- **June 5–7:** Main Street’s New Warp (Manayunk)
- **June 12–14:** Tacony Drums, Tight and Strong (Frankford / Tacony)
- **June 19–21:** Sacred Spaces, Shared Stories and Cake (Lower Bustleton / Castor Gardens)
- **June 26–28:** Africatown Rising: Heritage, Art & Nature (Africatown / Southwest Philadelphia)

- **July 10–12:** Exploring Chinatown: A Deep Dive into History and Heritage (Chinatown)
- **July 17–19:** If These Walls Could Talk: Central Germantown Architectural Landmarks
- **July 24–26:** Where Philly Breathes, Architectural Diversity and Gilded Remnants (Chestnut Hill / Mt. Airy)
- **July 31–August 2:** Our Market: Our Stories (South 9th Street Market)
- **August 7–9:** Fields, Flags and Family (Deep South / FDR Park / Marconi Plaza)
- **August 14–16:** Jazz in North Philly Tour: People, Places, and Events (North Philly Jazz Music Tour)
- **August 21–23:** The Lo Mo Beat (South Broad Street)
- **August 28–30:** Poquessing Trail of History: Discovering Byberry's Hidden Heritage (Poquessing Trail)
- **September 11–13:** West is Best (West Philadelphia)
- **September 18–20:** Civil Rights, History, and Freedom Fighters Tour (North Philadelphia)
- **September 25–27:** Tracks That Shaped a Community (Oak Lanes / Overbrook)
- **October 2–4:** North Philly Proud: Historical Neighborhood Tour
- **October 9–11:** Youth Voices & Creative Spaces (North Philadelphia)
- **October 16–18:** Black Artists Culture & Resistance (North Philadelphia)
- **October 23–25:** Truth & Transformation (River Wards)

Tour Times (each weekend):

Friday: 2–5 p.m.; Saturday: 10 a.m.–1 p.m. and 2–5 p.m.; Sunday: 10 a.m.–1 p.m. and 2–5 p.m.

Neighborhood Jawnts is part of Ring It On!, a sweeping initiative that places the city's neighborhoods at the center of America's 250th anniversary while delivering transformative investments across the city. For more information, visit PHLVisitorCenter.com/Neighborhood-Jawnts-Tour-Series.

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About Ring it On!

Ring It On! is a sweeping initiative that puts the city's neighborhoods at the forefront of America's 250th anniversary and celebrations while delivering transformative investments across the city. Ring It On! uplifts and showcases the vibrancy of Philadelphia's communities, cultures, and small businesses through a coordinated series of economic and cultural investments. These investments focus on three key pillars: Activations, Beautifications, and Celebrations, and aim to boost civic pride, strengthen neighborhood economies, and create lasting impact well beyond 2026.

About Philadelphia250

Philadelphia250, a program of the Philadelphia Visitor Center, is the City of Philadelphia's key implementation partner for 2026. It is designed to uplift civic pride and showcase the vibrancy of Philadelphia's neighborhoods, cultures, and small businesses by engaging and providing meaningful ways for residents and visitors to commemorate the nation's 250th anniversary.

About the Philadelphia Visitor Center:

The Philadelphia Visitor Center connects visitors to memorable, authentic, and fun Philly experiences at its four visitor center locations: 6th and Market, City Hall, LOVE Park, and the Parkway. It facilitates the operation of the Independence Visitor Center, the primary point of orientation for Independence National Historical Park and the official visitor center of the Philadelphia region, including Bucks, Chester, Delaware, and Montgomery Counties. PVC also operates the LOVE Park Visitor Center, Parkway Visitor Center, City Hall Visitor Center, and Philly PHLASH Downtown Loop transit service, as well as the private event space, The Liberty View at Independence Visitor Center. For more information, please visit www.phlvisitorcenter.com.

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