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## **Philadelphia Visitor Center Corporation Expands Board with Six New Directors**

*The organization added leaders from Accenture, Comcast Spectacor, Harris Blitzer Sports & Entertainment, Independence Blue Cross, Philadelphia Eagles, and Philadelphia Phillies.*

**April 17, 2024 (PHILADELPHIA)**—The [Philadelphia Visitor Center Corporation](#) (“the Visitor Center”) today announced the expansion of its Board of Directors to include leaders from organizations across the city, all with unique interest in the visitor experience. Six new Directors representing Accenture, Comcast Spectacor, Harris Blitzer Sports & Entertainment, Independence Blue Cross, the Philadelphia Eagles, and the Philadelphia Phillies were elected to the Board, effective immediately.

The Directors filling the six new seats on the Board include:

- **J.B. Broms**, Managing Director, Accenture;
- **Kortney Cruz**, Senior Vice President, Government Markets, Independence Blue Cross;
- **Aileen Dagrosa**, Senior Vice President, General Counsel and Administrative Officer, Philadelphia Eagles;
- **Todd Glickman**, EVP, Chief Revenue Officer, Comcast Spectacor;
- **David Gould**, Chief Diversity and Impact Officer, Harris Blitzer Sports & Entertainment; and
- **Michael Harris**, Vice President, Marketing and New Media, Philadelphia Phillies.

**Jazelle Jones**, City Representative & Director of Special Events for the City of Philadelphia, will also join the Board as the Mayor’s Representative.

“We are pleased to welcome this new slate of Directors who will bring new perspectives and expertise,” said **Deborah O’Brien, Board Chair, Philadelphia Visitor Center Corporation**, and Market Executive, Bank of America. “Expanding the Board to include these insightful leaders is a strategic step forward in ensuring we can fulfill our greatest potential in welcoming visitors to Philadelphia for the major events the city will host in 2026 and beyond.”

**Kathryn Ott Lovell, President & CEO, Philadelphia Visitor Center Corporation** added: “We are thrilled to welcome these new and diverse voices to the Visitor Center Board. These leaders will bring new energy and ideas to ensure our organization remains innovative and on a trajectory towards smart growth. The collective expertise of Board



Members -- both new and old -- will help us chart a strategic path to better fulfill our mission to connect visitors to memorable and meaningful experiences throughout Philly and the region.”

Since Ott Lovell joined the Visitor Center as President & CEO in July 2023, the organization has made significant strides in elevating the visitor experience in Philadelphia. This includes opening The Rocky Shop at the Parkway Visitor Center, the only physical retail location of exclusively licensed apparel and souvenirs of the Sly Stallone Shop (the official brand of Sylvester Stallone) and the Rocky franchise; partnering with Art Star to open a new retail shop inside Independence Visitor Center featuring affordable and quality handmade goods; and strengthening partnerships and collaboration across Philadelphia’s Historic District.

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**About the Philadelphia Visitor Center Corporation:**

The Philadelphia Visitor Center Corporation is a Pennsylvania nonprofit, 501(c)3 organization, that works in cooperation with Visit Philadelphia®, the Philadelphia Convention and Visitors Bureau, the City of Philadelphia, National Park Service, and the Commonwealth of Pennsylvania. The Philadelphia Visitor Center Corporation operates the Independence Visitor Center in cooperation with the National Park Service. The Independence Visitor Center is the primary point of orientation for Independence National Historical Park and the official visitor center of the Philadelphia region, including Bucks, Chester, Delaware, and Montgomery Counties. In addition, the Corporation operates three outpost locations including the LOVE Park Visitor Center, City Hall Visitor Center, and the Parkway Outpost Visitor Center, the Philly PHLASH® Downtown Loop transit service, and the private event space, The Liberty View at Independence Visitor Center.