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Philadelphia Visitor Center Corporation Appoints Jennifer Nagle Interim President & Chief Executive Officer

20+ year senior executive Jennifer Nagle to serve as interim until the appointment of a new permanent President and CEO in early 2023.

December 20, 2022 (PHILADELPHIA) – The Board of Directors of the Philadelphia Visitor Center Corporation (“the Corporation”) – formerly the Independence Visitor Center Corporation – has announced the appointment of Jennifer Nagle as interim President and Chief Executive Officer effective January 1, 2023. Jennifer will assume this interim role following the planned departure of the Corporation’s long-time President & CEO, James J. Cuorato. The Board also announced Philadelphia Visitor Center Corporation has retained Korn Ferry to support its search for the Corporation’s next President & CEO.

Jennifer joined the Corporation more than a decade ago and is the Executive Vice President of the tourism and hospitality nonprofit. With broad experience across all aspects of the organization, overseeing revenue generation and partnership opportunities, Jennifer has promoted an enriching experience for visitors to Philadelphia, Independence National Historical Park, and the surrounding counties. Jennifer serves as Chair of the Board of the Old City District and is a Board Member of the Philadelphia Police Foundation and The Parkway Council. Jennifer is a lifelong Philadelphian who attended the University of the Massachusetts Lowell studying marketing and finance, has an MBA from St. Joseph’s University, serves on the Rowan University Marketing Advisory Council, and is currently an adjunct professor at St. Joseph’s University.

“On behalf of the Board of Directors, we are pleased to announce Jennifer as our interim President and CEO,” said Philadelphia Visitor Center Corporation Board Chair, Debbie O’Brien. “As a seasoned executive in Philadelphia’s tourism and hospitality industry and a respected leader within the Philadelphia Visitor Center Corporation, Jennifer understands the organization’s critical operational elements, which we believe will allow for continuity for both our valued team and our visitors.”

Nagle added, “I’m incredibly proud to serve as interim President and CEO and will keep our organization’s morale high and our team’s momentum strong during this crucial time of transformation. Under the leadership of my predecessor and mentor, Jim Cuorato, the Philadelphia Visitor Center Corporation

brought the visitor experience and services offered to a new and next level throughout the city, and I look forward to continuing to build on the success of this amazing work with our team and Board of Directors.”

Candidates interested in the open position are asked to contact PVCC-CEO@KornFerry.com.

For more information on the Philadelphia Visitor Center Corporation, please visit: www.phlvisitorcenter.com.

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About the Philadelphia Visitor Center Corporation:

The Philadelphia Visitor Center Corporation is a Pennsylvania nonprofit, 501(c)3 organization, that works in cooperation with Visit Philadelphia®, the Philadelphia Convention and Visitors Bureau, the City of Philadelphia, National Park Service, and the Commonwealth of Pennsylvania.

The Philadelphia Visitor Center Corporation operates the Independence Visitor Center in cooperation with the National Park Service. The Independence Visitor Center is primary point of orientation for Independence National Historical Park and the official visitor center of the Philadelphia region, including Bucks, Chester, Delaware, and Montgomery Counties. In addition, the Corporation operates the LOVE Park Visitor Center, City Hall Visitor Center, the Philly PHLASH® Downtown Loop transit service, and the private event space, The Liberty View at Independence Visitor Center.