## **Front Panel** (for folded version)

## **Back Panel** (for folded version)

ilename: PHLASH_PadMap_2022 (FNL_05312022)					
Release Date	April 2022	Colors		Notes	
Client	Independence Visitor Center	Bleed	.125"		
Project Name	Pad Map 2022	Trim Flat	17" x 11"		
AE/AD/PD	IVCC	Scale	100%, 1 inch = 1 inch		
Status	Layout Images Prchsd. Final Mech.				



## ALL-DAY PASS Or \$2 per ride

Exact cash fare required when purchased on board.

- Children 4 and under and Seniors ride FREE.
- FREE with SEPTA Key, Trailpass, TransPass, one-day Independence Pass or Family one-day Independence Pass. SEPTA



## **PARK & RIDE**



Park in one of the convenient Philadelphia Parking Authority facilities listed below for a discounted rate when you ride the PHLASH®.

#### Park & Ride Locations:

Location PHLASH®	<sup>®</sup> Discounted Parking Rates*	
AutoPark at 2nd & Sansom Streets, 125 S. 2nd Street	\$11.00	
AutoPark at Independence Mall, 5th & Market Streets	\$14.00	
Parkade on 8th Street, 801 Filbert Street	\$11.00	
AutoPark at Jefferson, 10th & Ludlow Streets	\$11.00	
AutoPark at Fashion District, 10th & Filbert Streets	\$11.00	

\*Rates are subject to change. All patrons with a PHLASH<sup>®</sup> ticket must go to the parking facility's management office to receive discounted parking. You must enter the parking garage after 9:00 a.m. and depart by 7:00 p.m. for discounted rate to apply. Purchase of a PHLASH® fare is required to receive the Park & Ride discount.

#### Service Tips:

- Purchase a pass on board a PHLASH<sup>®</sup> bus with exact cash only, or purchase in advance at a Visitor Center location or online at RidePhillyPHLASH.com
- No service on Thanksgiving Day or Christmas Day. Service ends at 3 p.m. on Christmas Eve
- Collapsible strollers are permitted to board the PHLASH<sup>®</sup> at the driver's discretion. Riders must collapse the stroller before boarding

#### Visit RidePhillyPHLASH.com for more helpful service tips.

#### For PHLASH® customer service, please call 484-881-3574.

The Philly PHLASH® Downtown Loop seasonal transit program is managed by the Independence Visitor Center Corporation (IVCC). PHLASH<sup>®</sup> vehicle service is provided by Krapf Group.

# HOW TO RIDF



## Follow these helpful steps to navigate PHLASH® like a pro.

#### **Plan Ahead** . . . . . . . . . . . . . . . .

- Go to RidePhillyPhlash.com to see all the stops PHLASH<sup>®</sup> services, get on-the-go information, explore Park & Ride discounts, and view an interactive system map.
- Buses arrive at each stop approximately every 15 minutes from 10:00 a.m. - 6:00 p.m. during normal service conditions.
- Remember to check RidePhillyPHLASH.com regularly as you ride the PHLASH® for ongoing updates and system alerts.
- Text "PHLASH" to 333–111 to receive text alerts about service updates.

## Purchase a Ticket

#### • You can purchase a ticket:

- On board all PHLASH<sup>®</sup> buses MUST HAVE EXACT CASH.
- Independence Visitor Center Located at 6th and Market Sts.
- LOVE Park Visitor Center 0 Located at 16th St. & JFK Blvd.
- At RidePhillyPHLASH.com Show your e-ticket when you board.

### Find the PHLASH® Stop

- Stop locations are identified on the map using this **#** symbol.
- Find where you will start your journey on the map and make sure that you are at the correct stop for the direction you want to go.
- The bus direction is indicted by this 🔊 symbol on the map.
- Each stop has a corresponding map panel with its stop number on a street pole.

## **Board the Bus**

- Look for the purple front of the bus with "PHLASH" in large vellow letters. The rest of the bus is normally wrapped with advertising.
- For your safety, please make sure to stay on the sidewalk while waiting for the PHLASH® bus to come to a complete stop.
- Board bus via front doors and exit bus via rear doors. •
- Please make sure that you have exact cash fare or a ticket in hand to show the driver when boarding. Drivers do not provide change.



PHLASH<sup>®</sup> runs 10:00 a.m. – 6:00 p.m. Service every 15 minutes

## LOOK FOR THIS PHLASH<sup>®</sup> SIGN **LOCATED AT EVERY BUS STOP!**

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## Signal to Stop

- You will hear the approaching stop number and some area destinations it serves announced.
- If your stop is next, signal the driver to stop by pushing the red button located on the handle rails.
- Exit the bus through the back doors of the bus, this allows new riders to board through the front doors.

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#### Helpful PHLASH® Service Tips:

- Riding the entire Downtown Loop takes approximately 45 minutes. Buses return to Stop 1 at the end of each loop and idle for approximately <u>15 minutes</u>. You may be asked to exit the bus while it idles due to safety regulations and current cleaning protocols.
- Going to the Philadelphia Zoo or Please Touch Museum? Exit the Downtown Loop bus at Stop T to transfer (for free) onto the Philadelphia Zoo and Please Touch Museum Loop bus at that same stop.
- Collapsible strollers are permitted to board the PHLASH® at the driver's discretion. Riders must collapse the stroller before boarding.

