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FOR IMMEDIATE RELEASE

**RIDE THE PHILLY PHLASH DOWNTOWN LOOP BUS FOR FREE &
CELEBRATE THE KICKOFF OF THE 2022 SEASON
THIS FRIDAY, APRIL 29**

*The Philly PHLASH Downtown Loop® Shifts into High Gear
for the 2022 Season.*

PHILADELPHIA, PA – APRIL 28, 2022 – On Friday, April 29, 2022, at 10:00 a.m., the Independence Visitor Center Corporation (IVCC) kicks off the 28th year of the Philly PHLASH Downtown Loop® service for the 2022 season. Celebrate with the PHLASH by riding FREE all day on April 29. The PHLASH is an award-winning transportation service in downtown Philadelphia and a staple icon for visitors and locals alike for planning a stay or a day exploring Philadelphia's must-see destinations.

PHLASH is the quick, convenient, and affordable way to access popular attractions throughout Philadelphia. The transit service includes 19 stops from the Delaware River Waterfront to Fairmount Park. It operates 10:00 a.m. – 6:00 p.m., providing service to each stop every 15 minutes.

"We are asked daily by people planning their trip to Philadelphia when PHLASH service returns. We know they are planning their trip based on service availability. PHLASH is quintessential to the visitor experience and today's launch shares we are ready for a much-anticipated busy tourist season," said Jennifer Nagle, Executive Vice President of the IVCC. "IVCC is committed to our partners along the route supporting increased visitation and providing an exceptional visitor experience to riders on board the PHLASH."

New in 2022: New attractions, exciting exhibits, and happenings along the PHLASH route include the Museum of Illusions at 4th and Market Streets; *Derek Adams: Sanctuary* at the African American Museum of Philadelphia; Philadelphia Chinese Lantern Festival at Franklin Square; The Universal Sphere™ in the Comcast Technology Center Lobby; *Harry Potter: The Exhibition* at the Franklin Institute, *Rodin's Hands* at the Rodin Museum; Bluecross RiverRink Summerfest and Spruce Street Harbor Park, and more! [>>Click here to view the 2022 ROUTE MAP<<](#)

Our Partners: In addition to the support of the Commonwealth of Pennsylvania, SEPTA, and the City of Philadelphia, PHLASH would not be viable without the additional contributions from our non-profit and private sector partners including: Delaware River Waterfront Corporation, Philadelphia Museum of Art, Museum of the American Revolution, Philadelphia Zoo, Please Touch Museum, Eastern State Penitentiary, Pennsylvania Convention Center Authority, The Franklin Institute, Reading Terminal Market, National Constitution Center, Philadelphia Convention & Visitors Bureau, The Barnes Foundation, and Visit Philadelphia®.

2022 SEASON OVERVIEW

Full details available on PhillyPHLASH.com

Service Schedule:

- *Weekend Service* (Runs Friday – Sunday)
April 29 – May 29; September 5 – December 30
- *Daily Service* (Runs 7 days a week)
May 29 – September 5

Convenient and Affordable: At only \$5 all day or \$2 per ride after opening day, the PHLASH is the easy choice for visitors on a budget. Passes can be purchased at the [Independence Visitor Center](#), online at phlvisitorcenter.com/PHLASH, or onboard with exact change (cash only). SEPTA key card and pass holders, children 4 and under, and seniors ride FREE for the entire season.

Park & Ride Program: This program offers discounted daily parking rates at five PPA garages. To redeem, present your valid PHLASH pass from the current day to the garage management office before exiting. You must enter the garage after 9:00 a.m. and exit by 7:00 p.m. to receive the discount. Here is a list of participating garages:

- **AutoPark at 2nd & Sansom Streets:** \$11.00
- **AutoPark at Independence Mall, 5th & Market Streets:** \$14.00
- **Parkade on 8th Street, 801 Filbert Street:** \$11.00
- **AutoPark at Jefferson, 10th & Ludlow Streets:** \$11.00
- **AutoPark at The Fashion District, 10th & Filbert Streets:** \$11.00

Contact Us: To coordinate an interview with a representative of the Philly PHLASH Downtown Loop® at the IVCC, please contact Ashton Seiwel at IVCC at (267) 398-5100 or aseiwel@phlvisitorcenter.com.

ABOUT THE PHILLY PHLASH

The Philly PHLASH Downtown Loop™ seasonal transit program is managed by the Independence Visitor Center Corporation (IVCC). PHLASH vehicle service is provided by Krapf's Coaches. For more information about the PHLASH, visit www.phillyPHLASH.com or call (800) 537-7676.

ABOUT THE IVCC

The Independence Visitor Center Corporation (IVCC) is a Pennsylvania nonprofit, 501(c)3 organization, which operates in cooperation with the efforts of the National Park Service, Visit Philadelphia®, the Philadelphia Convention and Visitors Bureau, the City of Philadelphia, and the Commonwealth of Pennsylvania.

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