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**Independence Visitor Center Corporation Announces New Board Officers**

*The historic appointments reflect the organization's dedication to diversifying its leadership.*

**PHILADELPHIA, PA (December 22, 2021)** – The **Independence Visitor Center Corporation (IVCC)** is pleased to announce the election of three new officers to its Board of Directors. With these changes, the IVCC Board of Directors is comprised of more women and people of color than ever before, representative of the organization's dedicated diversity, equity, and inclusion efforts.

The new officers elected to the IVCC Board of Directors are:

- **Deborah O'Brien, Board Chair:** As Market Executive at Bank of America Greater Philadelphia, Deborah has served on the Board since 2019, providing support throughout the IVCC's capital improvement project and expanded operations at LOVE Park.
- **Margaret Hughes, Board Vice Chair:** As First Deputy City Representative of the City of Philadelphia, Margaret has served on the Board since 2012 and as Board Secretary for two years, advocating for the IVCC's initiatives as a connector and liaison with City government.
- **Tiffany Newmuis, Board Secretary:** As Director of Campus Experience at Comcast, Tiffany has served on the Board since January 2020, providing guidance for economic recovery efforts, and identifying opportunities for future growth and development.

The new officers join **Stephen P. Mullin, Board Treasurer**, who was re-elected in his role, to comprise the Board's leadership.

"As the IVCC celebrates twenty years of operations and plans for the future, it is necessary to have equitable representation among our Board leadership," said **James J. Cuorato, President & CEO, IVCC**. "With more inclusive voices at the table, opportunities for new avenues of growth and development increase exponentially. We are thrilled to welcome our new officers and look forward to an exciting new chapter under the Board's new leadership."

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**About the Independence Visitor Center Corporation:** The Independence Visitor Center Corporation (IVCC) is a Pennsylvania nonprofit, 501(c)3 organization, which operates in cooperation with the National Park Service, Visit Philadelphia®, Philadelphia Convention and Visitors Bureau, the City of Philadelphia, and the Commonwealth of Pennsylvania. The IVCC manages the Independence Visitor Center, the official visitor center of greater Philadelphia; LOVE Park Visitor Center; and visitor-friendly public transit service, the Philly PHLASH® Downtown Loop. [PHLvisitorcenter.com](http://PHLvisitorcenter.com)