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Local

Philly institutions celebrate the Flower Show with food, drinks and more

By Molly Given Posted on June 1, 2021



herly Love, but this year

The local show has gained recognition around the country and the world in years past and is now officially known as the nation's largest and the world's longest-running horticultural event, and 2021 will be historic in terms of venue as well. In response to the ongoing pandemic, the move outdoors will allow Philadelphia Horticultural Society to present the show safely. Philadelphians who purchase tickets for their preferred date between June 5 to 13 will be able to check out the showcase at the historic Franklin Delano Roosevelt Park (FDR Park) in South Philadelphia.

To celebrate, some Philly institutions have decided to spring up with their own creative ideas based around the floral-filled event, and Metro has the scoop on where to go to indulge.

•••

Reading Terminal Market

It's not exactly something edible that Reading Terminal Market is adding in for the Philadelphia Flower Show, but it is a super sweet deal. According to a release, Reading Terminal Market is offering a special package available to all 2021 Philadelphia Flower Show attendees. With service provided by the Philly PHLASH Downtown Loop, the seasonal transit service operated by the Independence Visitor Center Corporation (IVCC), Reading Terminal is offering round-trip transportation to FDR Park, a complimentary cocktail or beverage at its pop up Outdoor Garden Bar, and a \$10 gift card to the Market for a flat fee of \$25.

The Reading Terminal Market Flower Experience by PHLASH package is available to purchase for any date of the 2021 Flower Show, June 5 to 13. After purchasing online, visitors can redeem their digital ticket at City Kitchen in Reading Terminal Market on their selected day from 9 a.m. to 5 p.m. to receive the wristband required to ride the PHLASH as well as the accompanying drink ticket and gift card. This package does not include the price of an actual Philadelphia Flower Show ticket and package availability is limited. 51 N. 12th St., phlvisitorcenter.com



It's Beer Week in Philadelphia

FOX 29's Jenn Fred takes us behind the scenes for Beer Week.

By Jennaphr Frederick **Posted** June 7



The Philadelphia Inquirer

Photography

Scene Through the Lens | June 21, 2021

Inquirer staff photographer Tom Gralish's weekly visual exploration of our region



June 21, 2021: A tourist approaches the Phillie Phanatic statue at the Independence Visitor Center. The team mascot was one of a phlock of 20 Phanatics that were decorated by different local artists and spread around the city in 2010 as part of a tourism campaign. All the other fiberglass statues were auctioned off for charity at the end of the summer.

TOM GRALISH / Staff Photographer



COMMUNITY & EVENTS

City of Philadelphia prepares for July 4 celebrations



Wednesday, June 23, 2021



PHILADELPHIA (WPVI) -- The Fourth of July is just days away, and as Philadelphia comes back from the depths of the pandemic, so are visitors.

This year's holiday will be more like the ones in years past. With more hotel bookings, conventions, new attractions, things are rebounding here and just in time for America's birthday.

Visit Philadelphia says Historic District hotels will likely be sold out for July 4. Some are already at 90% capacity.

The rest of Center City and University City is about 50% capacity.

COVID recovery is well on the way. People are out and about, which is good news for the economy.

The Independence Visitor Center says it's constantly seeing more tourists and says a stay-cation is always ideal for the holiday weekend.

"Independence Visitor Center will be open at 9 a.m., Independence Hall, The Liberty Bell, both open at 9 a.m., so get here early," said Jennifer Nagle, with the Independence Visitor Center.

As Philadelphia prepares to celebrate the country's independence, The American Philosophical Society discovered a piece of history.

Employees located an iconic printing of the Declaration of Independence. There are only eight other known copies.

"What makes the 4th so powerful for all of us are those words on the paper. The Declaration of Independence, that we are all created equal. And to find this historic document, to connect with that anniversary, is just great for us to share with the rest of the world," said Patrick Spero with the American Philosophical Society.

"I am just so happy for the American Philosophical Society because this adds to our incredible collection of declarations," said Anne Downey with the American Philosophical Society.

The public won't get to see the piece until 2026, but as we prepare to observe the nation's 245th birthday, a national treasure will be returning to Independence Hall just in time for July 4.

The Pennsylvania Coat of Arms painting will return to public display after being taken down in 2017 for restoration work.

Regardless of where or how you plan to celebrate, most Action News talk to say July 4, 2021, will be better than July 4, 2020.

"Tough times, but you know what man, masks are off, people are walking around with smiles on their faces, and it's a big relief," said Ed Porter of Greenville, Ohio.

"It is a very freeing holiday. It is celebratory, everybody is happy, everybody wants to be outside, and it is a good reminder of the country that we are in and just our freedoms," said Andreya Cybriwsky of Center City.

According to AAA, more than 47.7 million Americans will take to the nation's roadways and skies this Independence Day, as travel volumes are expected to be nearly fully recovered to prepandemic levels.

More than 660,000 Philadelphia five-county residents are expected to be part of that number.

AAA projects this will be the second-highest Independence Day travel volume on record, trailing only 2019, with road trips reaching record levels.

The Philadelphia Inquirer

Soccer/Union

Philadelphia ramps up its 2026 World Cup hosting bid with an exhibit at the Independence Visitor Center

"Philadelphia is essential to telling the story of soccer in the United States," Mayor Kenney said as he opened a display that will help tell that story to FIFA officials.



Flyers mascot Gritty was among the celebrity attendees at Tuesday's event. by Jonathan Tannenwald Published Jun 29, 2021

The most important parts of Philadelphia's bid to host games in the 2026 men's World Cup will be handled away from public view, among expensively attired power brokers in suites at Lincoln Financial Field and five-star hotels.

But the public relations side of the effort matters a lot, too, because FIFA likes it when there's real grassroots interest in bringing the world's most popular sports event to town.

Philadelphia's bid committee laid down a few markers in that regard during an event Tuesday at the Independence Visitor Center.

First, bid committee chair David L. Cohen welcomed three-time women's soccer Olympic gold medalist Heather Mitts to the group's ranks of honorary co-chairs. Mitts joins a group of local soccer stars that includes Carli Lloyd, Julie Ertz, Zack Steffen, and Alejandro Bedoya as well as NFL star Zach Ertz, Mayor Jim Kenney and Gov. Tom Wolf.

Mitts still makes her home in the Philadelphia area, 11 years since she last played for the Independence, the last pro women's team here – and since she married former Eagles

quarterback A.J. Feeley.



Heather Mitts (center) listens as World Cup bid committee chair David L. Cohen speaks during Tuesday's event

The bigger marker is one that will be easily seen by the crowds that pass through the Independence Visitor Center at 6th and Market Streets while visiting the nearby historic attractions.

Look up as you walk up the entrance ramp and head for the café in the back, and you'll see some giant soccer balls hanging from the ceiling. Beneath them is an exhibit promoting the city's World Cup bid, including a set of foosball tables and a wall on which visitors can leave notes and memorabilia. Attendees at Tuesday's event, including many local youth soccer players, left the first notes, scarves, and jerseys.

"Soccer is woven into the fabric of our city," Kenney said. "From the Lighthouse Boys Club to Eastern Pennsylvania Youth Soccer to the Philadelphia Union, Philadelphia is essential to telling the story of soccer in the United States."

Though the sport's popularity here has risen fast, especially since the Linc opened in 2003, Kenney noted that soccer's roots in some of the city's most famous neighborhoods go back nearly 150 years.

"Perhaps surprisingly to many, Philadelphia has a wonderful history and tradition in the sport of soccer," he said. "Immigrants brought the game here, and many played at fields across Kensington, Frankford and Tacony after the factory shifts in the late 19th century. ... In the 1890s, Philadelphia sides were traveling to Trenton, New York, and Pittsburgh for matches, and high-profile, inner-city games drew thousands of fans."



The Phillie Phanatic was among the attendees at Tuesday's event. Seated next to him in the wheelchair is Christopher Deely Jr., whose grandfather, Werner Fricker, was president of the U.S. Soccer Federation when the United States won the right to host the 1994 men's World Cup.

Soccer's history in Philadelphia schools is long, too: <u>public schools started offering it in 1908</u>, and Catholic League schools started offering it in 1922.

"We can't wait to welcome FIFA and U.S. Soccer to Philadelphia for their site visit so that we can showcase all our great city has to offer," Kenney said. The site visit is expected to happen in early autumn.

"It's no secret that Philadelphia loves soccer," Cohen said. "We need to demonstrate that."



Local youth soccer players attach notes and memorabilia to a wall at the exhibit. MONICA HERNDON / Staff Photographer



JUNE 30, 2021

New exhibit embodies Philly's pitch to host World Cup matches in 2026

The interactive display at the Independence Visitor Center hopes to capture the city's passion for soccer BY BROOKS HOLTON *PhillyVoice Staff*



Philadelphia's bid to host World Cup soccer matches in 2026 comes to life in a new exhibit at the Independence Visitor Center. The exhibit is free and will be open through the end of October.

Follow the giant soccer balls hanging from the ceiling of the Independence Visitor Center and you'll find the Philadelphia Soccer 2026 Pitch, a new interactive exhibit created to rally support for Philadelphia's bid to host World Cup matches at Lincoln Financial Field in 2026.

Members of the World Cup Bid Committee, including local soccer stars Carli Lloyd, Julie Ertz, Heather Mitts, Zack Steffen and Alejandro Bedoya, were joined by Mayor Jim Kenney for Tuesday's grand opening of the free exhibit at Sixth and Market streets.

The Pitch will serve as a home for activities related to Philly's ongoing effort to be one of the 10 U.S. cities hosting World Cup matches when the men's tournament returns to the country for the first time since 1994. Bid committee chair David L. Cohen on Tuesday outlined some of the city's selling points – including its walkability and public transportation – and said the new exhibit will help put the community's passion for the beautiful game on display.

"We see this as one of the best ways that our community can show FIFA and U.S. Soccer how much we want to host the World Cup in 2026," said Cohen, a senior advisor to the CEO of Comcast Corporation.

Only time will tell if FIFA decides to play some portion of one of the biggest sporting events in the world in Philadelphia. In January, the association said it <u>planned to appoint host cities</u> "by the last quarter of 2021." Matches will also be held in Canada and Mexico.

The Pitch boasts foosball tables, and visitors can take part in soccer challenges. It also includes areas for fans to leave notes in support of bringing the World Cup to Philly, as well places to leave memorabilia documenting the city's history with the sport.

"From the late 19th century on, our city neighborhoods have been animated by soccer clubs, with the heart of soccer's history in Kensington, where immigrants working in mills and factories often played between shifts," Kenney said. "Now we see soccer played in West Philadelphia, at FDR Park, along the river wards and truly in every neighborhood of this city."

The Philadelphia Soccer 2026 Pitch will be open until Oct. 31 at the <u>Independence Visitor</u> Center.

In other efforts to bolster Philadelphia's chances at landing World Cup matches, Wawa announced earlier this month that its new store at the foot of the Platt Memorial Bridge <u>will be the site of a digital billboard supporting Philadelphia's World Cup bid</u>. The location of that store, which is also the only Wawa in the city to sell beer, makes it among the first places travelers see when driving from Philadelphia International Airport into the city.



The Daily Pennsylvanian

PHOTO ESSAY

In Photos: Phila. celebrates Independence Day, marking a return to normalcy

By JESSE ZHANG 07/05/21 2:10am

Unlike <u>Fourth of July 2020</u>, this year's Independence Day was not represented by virtual celebratory events and rising COVID-19 cases. Earlier in June, the city of Philadelphia <u>lifted</u> COVID-19 capacity restrictions, social distancing guidelines, and mask requirements for vaccinated individuals, allowing people to attend Independence Day events in person and maskless throughout the city.

While the pandemic may still loom over today's celebration, the city reached a historic milestone two weeks ago, having 70 percent of its adults receive at least one dose of the COVID-19 vaccine. This year, Philadelphians were not only celebrating their country, but also a return to normalcy. Here's a look into this uniquely historic Independence Day in Philadelphia.



To kick off the day, First Lady Dr. Jill Biden gave a speech during the Celebration of Freedom Ceremony on Independence Square. She highlighted that 70 percent of adults in Philadelphia have received at least one dose of the COVID-19 vaccine and especially commended the Black Doctors COVID-19 Consortium.



Crowds walked up and down Independence Mall throughout the day, posing for photos in front of Independence Hall, seeing the Liberty Bell, and visiting the various museums nearby.



A crowd watched John Lionarons play the hammered dulcimer in the Independence Visitor Center.

TRAVEL+ LEISURE

You Could Win a Free Weekend in Philly — but You Can Only Bring a Fanny Pack

You can get what you need there! BY ANDREA ROMANO JULY 23, 2021

Now is your chance to win a quick getaway — as long as you can <u>travel light</u>. Do you think you can spend two nights in <u>Philadelphia</u> with only the clothes on your back and a <u>fanny pack</u>? If you're one of those non-fussy travelers who are happy with nothing but a toothbrush, you could win a short summer getaway with Visit Philadelphia's "Pack Light. Plan Big" giveaway.

Beginning today through Aug. 25, you can enter to win this two-night weekend getaway that is filled with tons of perks and prizes, valued at over \$2,000.

For five consecutive weekends from Aug. 6 through Labor Day, one lucky winner and a guest will be able to enjoy a two-night hotel stay, dinner at a local restaurant, museum hopping, shopping, concerts, sporting events, and more.



"In Philadelphia, there's so much to do, and a trip here doesn't take a lot of planning. It's easy. That's what we're demonstrating by bringing our Pack Light. Plan Big. For Philly. campaign to life with this fun Philly in a fanny pack promotion," said Neil Frauenglass, chief marketing officer of Visit Philadelphia, in a statement. "Summer is one of the best times to experience our region, so we've curated five unforgettable trips, including a two-night Visit Philly Overnight Hotel Package, to make every weekend count and showcase the very best of our iconic history, renowned restaurants, independent shops, and not-to-be-missed events. What's there to pack when everything you need is right here?"

Instead of a suitcase, these winners (and their guests) will be able to carry around one fanny pack provided by Visit Philadelphia that has \$500 in gift cards for local Philly shops, a \$250 gift card, reservations for a James Beard-affiliated restaurant, passes for the Philly PHLASH Downtown Loop, a \$25 Independence Gift Shop gift card, and a stay at the new Element Philadelphia hotel.

Depending on which weekend these winners will be able to go, they will also get some free tickets to various events happening in Philly, including museum tours, zoo visits, VIP passes to the Made in America music festival, tickets to the BlackStar Film Festival, or seats at a Philadelphia Union game. Each weekend will have different events.

And to truly give these guests a good send-off, they will also receive two tickets to see *Beautiful:* The Carole King Musical at the Academy of Music in February 2022 —— so there's an excellent reason to return to the City of Brotherly Love.

For more information or to enter to win, visit the Visit Philadelphia Summer Getaway website.

Andrea Romano is a freelance writer in New York City. Follow her on Twitter @theandrearomano.



CORONAVIRUS PANDEMIC

'Less than adequate time': Even supporters worry about Philly's quick indoor mask mandate

By Ximena Conde, Tom MacDonald August 11, 2021

Starting at midnight, Philadelphia businesses must require masking indoors, unless they require proof of vaccination. The announcement, made Wednesday morning by city officials, brought mixed feelings among business owners and public-facing employees who dealt with monthslong shutdowns and had only recently felt something of a return to normal.

"I don't think people realize that planning initiative takes time, and that they need to be a little bit more responsible, not reckless," said Saba Tedla, owner of the West Philly eatery Booker's Restaurant. "Making policy changes and giving people less-than-adequate notice is my biggest gripe."

Enrique Medina, manager at South Philly eatery Café Y Chocolate, echoed Tedla.

"I wish they didn't make knee-jerk decisions for the sake of making decisions," said Medina, who supports the push for safety, but craves guidance from the city and wonders how customers will react. "Politicians cash a check every month, but not here, because we obviously rely on customers."

In announcing the new mandate Wednesday morning, Mayor Jim Kenney said that the city would offer guidance to businesses if they needed it, but that they essentially are left as the enforcers. The city does plan to fine businesses that are noncompliant.

"That's part of running a business in this environment, in this pandemic, is checking that people follow the rules," Kenney said, pointing to the restaurants that already require proof of vaccination. Booker's Restaurant never stopped asking patrons to wear masks while moving indoors, and Tedla was proactive. Seeing other cities bring back COVID-19 mitigation efforts, she recently procured \$500 worth of masks at her local restaurant depot, for employees and customers.

Tedla has held off hosting large events at the restaurant and has limited seating to four people per party, a decision to which some patrons objected.

"Even when they said, 'You can sit at the bar,' we weren't ready," she said. "We just took our time. When we have to enforce certain rules with customers, there's a lot of pushback ... What's hard is how do you keep a consistent policy among restaurants."

Even as people like Tedla crave a better set of policies than the existing patchwork, they described feeling as if the city is once again being reactive and offering little support to an already struggling industry.

IVCC Press Clips, June - August 2021

Yet people such as Erica Bernal don't mind the mandate.

The Philly mother of two and fitness enthusiast got COVID-19 last spring and is fully vaccinated. A gym lover, Bernal has been open about how she struggled with her mental health during lockdowns, and how she felt workout apps weren't a good replacement for her usual workouts. Since the city loosened gym restrictions, Bernal has been back during off-peak hours, all while wearing a mask.

"I also think being healthy gives me a better chance at handling getting sick," she said. I don't think COVID is going anywhere — so now it's time to start figuring how to navigate life through it."

Similarly, some organizations won't be affected by the new mandate too much. The Independence Visitor Center began requiring masks indoors the first week of August, said James Cuorato, president and CEO.

"The general reaction is people are amenable to wearing them," said Cuorato, who added that the center has had to distribute quite a number of masks for people who left theirs home.

"They just weren't aware of changing rules, thought that because they were vaccinated, they didn't have to wear the mask anymore," he said.

Gregg Caren, president and CEO of the Philadelphia Convention and Visitors Bureau, thinks the new restrictions help market the city as a safe place to visit and spend money.

"Even last summer, Philadelphia was being acknowledged as being one of the most well-masked and conservative — as it relates to masking — cities," said Caren. "So Philadelphians are showing concern and care for one another, which means they're showing care and concern for convention delegates and visitors that are going to come to our city. I think that's a plus."

Still, despite the public's general compliance, Cuorato does worry how the delta variant is going to affect the tourism economy, which was only just starting to rebound.

The hope, said Cuorato, is that vaccination rates rise and case numbers drop enough so restrictions can ease again by the fall — a key time for Philly tourism.

"The fall was always a big season for international travelers, particularly from Europe," he said. "And our visitor count, sometimes ... as high as 25% of our audience, was international. And we won't be seeing any of that for sure, or very little of that."

Restaurants also worry about what the fall will bring as more people are forced indoors. Tedla, the owner of Booker's, said staffing up was hard enough this summer. She's already planning on how to keep all her workers should additional restrictions, such as capacity limits, be reinstated.

metr_®

Win big with Visit Philadelphia's ongoing campaign



O comments Posted on August 19, 2021



Visit Philadelphia

Last month, Visit Philly Teams decided to launch a campaign to push and attract leisure visitors safely back to the City of Brotherly Love. With the pandemic still in the midst, the 'Pack Light. Plan Big. For Philly.' campaign is here to show that the city has a lot to offer, and its starting with one huge summertime event.

According to a release, the tourism marketing corporation has worked and is continuing to work with Live Nation, the James Beard Foundation, the National Pan-Hellenic Council and others to reach potential travelers and encourage overnight visitation as the region's tourism and hospitality industry continues to recover after the substantial impacts of COVID-19.

"We're seeing great results from our Pack Light. Plan Big. For Philly. campaign.," said Jeff Guaracino, President and CEO of Visit Philadelphia in a statement. "As we go into the second half of summer, we're ramping up our efforts to help keep our region's great momentum going."

Over the course of the past few weeks—the promotional entries are accepted through Aug. 25—there have already been 34,000 entries and counting and there is still a chance for some to win big. The prize? Each week, one contestant wins a fanny pack filled with gift cards and tickets—valued at up to \$3,300—for an exclusive Philadelphia weekend escape. The prize packs were made possible by nearly 20 hotel, attraction and event partners, including Element Philadelphia, Live Nation, James Beard Award-affiliated restaurants, the Kimmel Center Cultural Campus, Philadelphia Union and others.

Specifically the fanny pack includes: \$500 in gift cards for Philly-born shops, \$250 gift card and reservation for two at a James Beard-affiliated restaurant, two VIP passes for Made in America music festival on the Benjamin Franklin Parkway, Saturday, Sept. 4, and Sunday, Sept. 5, two tickets to Philadelphia's Magic Gardens, two tickets to the African American Museum in Philadelphia, two tickets to the Philadelphia Zoo and its Big Time: Life in an Endangerous Age exhibition, two tickets to the John James Audubon Center at Mill Grove, two two-day Philly PHLASH Downtown Loop passes, \$25 Independence Gift Shop gift card and an entertainment for a return trip, which includes two tickets for 'Beautiful: 'The Carole King Musical' at the Academy of Music on Tuesday, Feb. 22, 2022.

What Visit Philly also has on its docket is a joint marketing partnership with Live Nation to "encourage the thousands of concertgoers who will be returning to Philly for live entertainment to extend their experience by spending a night or two." The release states that a marketing effort was made with the National Pan-Hellenic Council, also known as the Divine Nine, that encourages members of nine historically Black sororities and fraternities to visit Philladelphia through a series of itineraries, videos and a trip giveaway. In addition, Visit Philly is also serving as a cohost of one of four satellite events for the James Beard Awards: Stories of Resilience & Leadership celebration, taking place at SOUTH on Sept. 27, with SOUTH owner Ben Bynum and Stephanie Willis of Everybody Eats Philly.

Finally, Philadelphians and tourists alike can also expect a video done in partnership with the City of Philadelphia that celebrates the city's 75% vaccination rate, showing off a fun, vibrant, open-for-business destination with the beloved Boyz II Men hit "Motownphilly."

Visit Philly sums it up best for why this matters: "Philadelphia is vying for travelers, including visitors from our own region, in what has become the most competitive travel marketplace the industry has ever seen. With COVID-19 restrictions lifting and people eager to travel again, Visit Philadelphia has been using our \$2.5 million Pack Light. Plan Big. For Philly. campaign to encourage people to choose Philadelphia for a fun and easy getaway."

For more information, including upcoming events, themed itineraries and hotel packages, interactive maps and more, visit visitphilly.com and uwishunu.com. Travelers can also call the Independence Visitor Center for additional information at 1-800-537-7676.



Made in America 2021: Road closures, COVID-19 guidelines and prohibited items

Now in its 10th year, the two-day festival will take place Sept. 4-5 on the Benjamin Franklin Parkway



SIPA USA/USA TODAY

The Made in America festival is returning to Philadelphia on Labor Day weekend for the 10th year, with headlining performances from Justin Bieber, Lil Baby, Megan Thee Stallion, Roddy Ricch and Doja Cat.

The two-day music festival, produced by Roc Nation and DPS, will be held Sept. 4-5 on the Benjamin Franklin Parkway with proceeds benefitting the ACLU of Pennsylvania and the REFORM Alliance.

In advance of the concert, city officials have released important details for attendees and Philly residents to keep in mind over the holiday weekend. This year's event comes with additional precautions due to Philadelphia's response to the evolving coronavirus pandemic.

Doors for the festival will open each day at noon, with performances scheduled to begin at 1 p.m. and run through midnight on Saturday, Sept. 4 and 11 p.m. on Sunday, Sept. 5. For tickets, lineup and general information about the Made in America Festival, visit its <u>website</u>.

Below is a breakdown of the road closures, COVID-19 policies, restrictions and transportation recommendations for Made in America.

Road closures

To accommodate venue construction for Made in America, gradual lane restrictions and road closures along the Benjamin Franklin Parkway and in sections of the Fairmount and Logan Square neighborhoods will begin Sunday.

The number and magnitude of street closings and parking restrictions will increase in phases each day until the festival ends. All roadways will reopen prior to morning rush hour on Tuesday, Sept. 7, with traffic patterns returning to normal. Some low-impact parking and travel lane restrictions will remain in place that day until 11:59 p.m.

Delays can be expected during the course of event construction and on festival days. Motorists are advised to avoid the area by using alternate routes and should allow for extra driving time in the areas near these festivities before and during Labor Day weekend. Double-parking should be avoided.

While the following closures are specified, there may be additional closures in the area surrounding the Parkway as needed.

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Public transportation and parking

Below are some recommendations for people attending Made in America:

Broad Street and Market Frankford lines: Local train service will operate on a normal weekend schedule on both festival days. Race-Vine and City Hall stations on the Broad Street Line and 15th Street Station on the Market Frankford Line provide easy walking access to the festival gates on Benjamin Franklin Parkway. Broad Street and Market Frankford Owl Buses will offer overnight service as usual.

Regional Rail: Late-night train service will be available on SEPTA's Regional Rail lines departing from Jefferson, Suburban and 30th Street stations. Special schedules will be posted in stations and also are available <u>online</u>. Parking is free at all SEPTA-owned Regional Rail lots on weekends. Parking lot location information is available <u>online</u>.

Trolley: Trolley Routes 10, 11, 13, 15, 34 and 36 offer convenient service to and from the concert, with 19th and 22nd Street Stations providing easy walking access to Benjamin Franklin Parkway. Trolley Route 15 connects with the Broad Street Line at Girard Avenue.

Bus: Due to festival-related street closures, SEPTA Routes 7, 32, 33, 38, 43, 48 and 49 will be detoured from their normal routes through the Benjamin Franklin Parkway area beginning at 10 a.m. Friday, Sept. 3 through 5 a.m. Monday, Sept. 6. Specific route changes are available online.

PHLASH: PHLASH transportation is an inexpensive way to visit key attractions in Center City and the Parkway vicinity, with stops at 22 locations including many in Center City. Find PHLASH on the go, with live updates at RidePhillyPHLASH.com and visit phillyphlash.com for a schedule and route details.

Rideshare: Taxi, Uber and Lyft designated drop-off and pick-up locations are along the 2100 block of Spring Garden Street.

Indego Bike Share: Attendees using Indego to get to the festival should check the mobile app to confirm dock and bike availability in real time. Users also can check bike and station status <u>online</u> or by following <u>@rideindego</u> on Twitter. The Art Museum Indego station will be temporarily relocated to accommodate the stage.