

Independence Visitor Center Corporation

20th Anniversary Celebration

October 29, 2021



Sponsorship Opportunities

Summary of Sponsor Benefits

Recognized outside of the event by:

- Company logo/name placed on invitations
- Prominent logo/name placement on Independence Historical Trust's and Independence Visitor Center Corporation's website
- Recognition of sponsorship in the Independence Visitor Center Corporation's Digital Welcome Wall
- Name included in press release
- Name included on promotional materials
- Logo/name placement on event landing page

Recognized at the event by:

- Logo prominently displayed during event
- Logo/Name displayed during event
- Company logo/name in the event program book
- Ad in the program book (sizes vary)
- A 15 second commercial spot to be provided by sponsor and shown during the event
- Acknowledgment of sponsorship during event
- Name in events credits

Recognized post-event

- Company use of Independence Visitor Center ballroom and terrace for company event. For more details, contact Jen Nagle at Jnagle@phlvisitorcenter.com
- Company ad in the Independence Historical Trust's annual newsletter
- Company name listed in the Independence Historical Trust's annual report
- In-building advertisement at the Independence Visitor Center

Event participation:

- Link to event to be shared with colleagues.
- Invitations to an in-person event at the Independence Visitor Center (# of tickets varies on sponsorship level)
- Reserved table location within event space
- Paid parking for event at the Independence Visitor Center
- Philadelphia inspired gift bags

	Presented By \$25,000	Proud Sponsor \$10,000	Platinum Partner \$5,000	Key Contributor \$2,500
	✓	✓	✓	✓
	✓			
	✓	✓		
	✓	✓		
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓			
		✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓		
	✓			
	✓	✓	✓	✓
	✓			
	✓	✓		
	✓	✓	✓	✓
	1 year	1 year	6 months	
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓		✓
	✓	✓	✓	✓
	✓	✓	✓	

Program Book Design Requirements

Presented By Sponsorship - \$25,000

Program Book - Two, full page, full color ads placed next to each other or separated

Each ad must be 6.5" wide by 9.25" high
(When designing the ad, please remember that a white space will be in between the two ads.)

Proud Sponsor - \$10,000

Program Book - Full Page, full color
Ad must be 6.5" wide by 9.25" high

Platinum Partner - \$5,000

Program Book - Half-Page, full color
Ad must be 6.5" wide by 4.5" high

Key Contributor - \$2,500

Program Book - Quarter-Page, full color
Ad must be 3.125" wide by 4.5" high

Ads are due no later than October 1, 2021 at COB. Logos should be sent in right away to be recognized on website or by C.O.B. on September 2, 2021 to be included on the invitation

Please send all design work to Maiti Gallen at Maiti@inht.org

All ads should be full color. Acceptable formats for ads - PDF or Jpeg. All logos should be in color. Acceptable formats for Logos - PDF, Jpeg, EPS. Must be 300 (dpi)

Pledge Form

Sponsorship Contact:

Marketing/Ad Contact:

Company:

Address:

Email:

Phone:

Donation Level: (please check your preferred level)

- | | |
|--|----------|
| <input type="checkbox"/> Presented By: | \$25,000 |
| <input type="checkbox"/> Proud Sponsor: | \$10,000 |
| <input type="checkbox"/> Platinum Partner: | \$5,000 |
| <input type="checkbox"/> Key Contributor: | \$2,500 |
| <input type="checkbox"/> Patron: | \$1,000 |
| <input type="checkbox"/> Benefactor: | \$500 |

Check here, if you do not want to receive benefits and prefer to have your contribution be 100% tax-deductible

For more information and to make a donation online, visit PhlVisitorcenter.com/20year. A portion of your contribution to this event will be tax-deductible.

Your Social Media Handle:

@ _____
Facebook

@ _____
Twitter

@ _____
Instagram

The Independence Historical Trust (INHT) and Independence Visitor Center Corporation (IVCC) will be hosting this event jointly. The IVCC will be handling all financial transactions. Please return this form and check (made payable to Independence Visitor Center Corporation) to:

Independence Visitor Center Corporation
Attn: Marketing Department
1 N. Independence Mall West
6th and Market Streets
Philadelphia, PA 19106

For more information, please reach out to:
Jennifer Nagle, Jnagle@phlvisitorcenter.com

As required by IRS, section (f)(8), all contributions and sponsorships are tax deductible to the extent permitted by law as noted. The official registration and financial information of the Independence Visitor Center Corporation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1(800) 732-0999. Registration does not imply endorsement.