



MEDIA ADVISORY
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**Independence Visitor Center Corp. and Philadelphia Parks & Recreation
Host Official Ribbon-Cutting Ceremony for LOVE Park Visitor Center**

- **WHERE:** LOVE Park Visitor Center, 1569 John F. Kennedy Blvd., Philadelphia, PA 19102
- **WHEN:** Tuesday, May 11, 2021, 12:30 – 1:15 p.m. *Remarks conclude by 1 p.m.*
- **WHAT:** **Official Ribbon-Cutting Ceremony and Remarks by City Officials and Partners:**
 - James Kenney, Mayor of Philadelphia
 - Sheila Hess, City Representative
 - Darrell L. Clarke, Council President, Philadelphia City Council
 - James J. Cuorato, President and CEO, Independence Visitor Center Corporation
 - Kathryn Ott Lovell, Commissioner, Philadelphia Parks and Recreation

Additional Onsite Photo Opportunities:

- Philly PHLASH® bus parked onsite during event, Stop #5: LOVE Park
 - Free PHLASH Passes distributed to visitors and passerby as a “surprise-and-delight” gesture to show connection between PHLASH and LOVE Park Visitor Center
- LOVE Park Visitor Center employees engaging with visitors
 - Tomar Jackson, Manager, LOVE Park Visitor Center
- **WHY:** With generous support provided by **Bank of America** and the **William Penn Foundation**, the **Independence Visitor Center Corporation** and **Philadelphia Parks & Recreation** partnered to operate a new LOVE Park Visitor Center, adjacent to the previous Welcome Center building, to restore visitor information services and civic engagement to the historic site.

About Independence Visitor Center Corporation: The Independence Visitor Center Corporation is a Pennsylvania nonprofit, 501(c)3 organization, which operates in cooperation with the National Park Service, Visit Philadelphia®, Philadelphia Convention and Visitors Bureau, the City of Philadelphia, and the Commonwealth of Pennsylvania. The IVCC manages the Independence Visitor Center, the official visitor center of greater Philadelphia and Independence National Historical Park; satellite visitor centers; and a visitor-friendly public transit service, the Philly PHLASH® Downtown Loop.

About Philadelphia Parks & Recreation: Philadelphia Parks & Recreation (PPR) advances the prosperity of the city and the progress of her people through stewardship of nearly 10,200 acres of public land and waterways, and management of 500 recreation buildings, 166 miles of trail, and 250 playgrounds. PPR offers safe, enjoyable recreation, environmental and cultural programs and events throughout Philadelphia's parks and recreation system. PPR promotes the well-being and growth of the city's residents by connecting them to the natural world, to each other and to fun, physical and social opportunities. Visit us at phila.gov/parksandrec, and follow @philaparkandrec on Facebook, Twitter, or Instagram.