

MEDIA ADVISORY

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**Terrace On Tap Presented by VISIT PHILADELPHIA® Brings an Exciting
Pop-Up Activation to the Liberty View Terrace at Independence Visitor Center**
The outdoor dining experience features Wissahickon Brewing Company and Brûlée Catering.
PHLvisitorcenter.com/TerraceOnTap

PHILADELPHIA, PA (October 22, 2020) – Enjoy an exciting new pop-up experience presented by VISIT PHILADELPHIA® on the second-floor, outdoor Liberty View Terrace at the Independence Visitor Center. Terrace On Tap features brews exclusively by Wissahickon Brewing Company, festive foods by Brûlée Catering, and family-friendly seasonal activities.

More details:

WHO: Residents and visitors of the Greater Philadelphia region

WHAT: This outdoor dining experience with access to indoor amenities is an all-ages activation, featuring family-friendly fun and seasonal activities with panoramic views of Independence Mall, and offering exclusive brews by Wissahickon Brewing Company, and festive foods and specialty cocktails by Brûlée Catering.

Reservations are free and strongly recommended, but walk-ups welcomed. Reservations are limited to a maximum of 6 guests per table, available online by providing contact information for contact tracing purposes.
Menu + Reservations: PHLvisitorcenter.com/TerraceOnTap

WHERE: Liberty View Terrace at the Independence Visitor Center
Google Maps: [599 Market St., Mezzanine Level, Philadelphia, PA 19106](https://www.google.com/maps/place/599+Market+St.,+Mezzanine+Level,+Philadelphia,+PA+19106)

WHY: To provide an enjoyable, safe, and socially-distanced outdoor dining experience in the beautiful setting of the Liberty View Terrace at Independence Visitor Center in the heart of Historic Philadelphia, while also supporting local businesses Wissahickon Brewing Company and Brûlée Catering.

WHEN: Thursday, October 22 – Friday, October 30, 2020
Hours: Monday – Friday: 4 – 9 p.m.; Saturday & Sunday: Noon – 9 p.m.

PHOTO/TV/RADIO/SOCIAL MEDIA OPPORTUNITY:

- **Members of local media, hospitality partners, and social media influencers** are invited to cover any time during the activation.
- **For exclusive behind-the-scenes access, live broadcasts, and onsite interview requests**, please contact [Nicole Woods](mailto:Nicole.Woods@phlvisitorcenter.com), c: (484) 343.0057.

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About Visit Philadelphia: VISIT PHILADELPHIA® is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy. On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

About Wissahickon Brewing Company: Winner of the prestigious BEST OF PHILLY 2019 BREWPUB AWARD, Wissahickon Brewing Company is a family owned & operated production brewery with a cozy tasting room and full-service beer garden in friendly East Falls. Fresh hand-crafted beers are self-distributed throughout Southeastern Pennsylvania to taverns, restaurants, bottle shops & even zoos! When you visit the brewery bring the whole family, including your four-legged friends! Come thirsty & bring an appetite to sample Philly's gourmet food trucks with your favorite beer. Located just steps from the famous River Drives (Lincoln, Kelly & MLK) & quick access to major highways I-76 & Rte. 1. Check our website wissahickonbrew.com for all the details on hours of operation, special events like yoga & Quizzo, & curbside beer pickup & delivery options. To-go crowlers, growlers & four-packs are all available.

About the Independence Visitor Center Corporation (IVCC): The Independence Visitor Center Corporation (IVCC) is a Pennsylvania nonprofit, 501(c)3 organization that manages the Independence Visitor Center, the official visitor center of the greater Philadelphia region; satellite visitor center locations; the visitor-friendly public transit service, Philly PHLASH® Downtown Loop; and the private event space, The Liberty View at Independence Visitor Center. PHLvisitorcenter.com