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## CORONAVIRUS

# Coronavirus not affecting tourism in Philadelphia: Officials

By [Katie Katro](#) Wednesday, March 4, 2020



Philadelphia officials say they have not seen a dip in tourism despite the spread of coronavirus.

PHILADELPHIA (WPVI) -- Philadelphia officials say they have not seen a dip in tourism despite the spread of coronavirus.

"We're open for business," said Jennifer Nagle, the executive vice president for the Independence Visitor Center.

The beautiful weather in Old City brought out many tourists Wednesday.

"We are working together on a combined effort and message that Philadelphia is open for visitation," said Nagle.

Despite the increasing cases of coronavirus, the hospitality industry in Philadelphia said they haven't seen any negative side effects. They said people are showing up to places like visitors center, buying souvenirs, in a clean public space.

"We have created additional hours for our cleaning staff, and we've also added an additional schedule of cleanings of the door handles," said Nagle.

Around the world, many conferences have had to be either canceled or postponed as attendees have voiced their concerns about coronavirus. But at the Pennsylvania Convention Center, organizers said they haven't had to cancel any upcoming events.

"We really enjoyed the show," said Eva Vaisman, from Los Angeles, California, who is visiting Philadelphia to see the Flower Show.

Vaisman and her friend traveled from the West Coast to see the Flower Show at the Convention Center and they said they're sanitizing their hands frequently.

"Washing our hands, that's it, keeping our hands clean," said Robin Little, visiting from Grants Pass, Oregon.

Some tourists Action News spoke with said they decided to take a train to Philadelphia instead of flying overseas for their vacation

"Train in, just cause. I mean airports, there's people from anywhere, everywhere," said Wendell Alston, visiting from New York City.

The Philadelphia Health Department said that the risk of infection from COVID-19 to the average Philadelphian is very low.

Some travelers Action News spoke with from Asia said they feel safer here in Philadelphia.

"I was told that wearing a mask is a very efficient way to protect yourself from coronavirus," said Jooseong Kim, visiting from South Korea. The CDC said you should wear a mask if you are ill.

The tourism industry says it will be monitoring the next two weeks which will be the true indicator to see if people keep their plans for spring break but so far they say they haven't had people calling with any cancellations or concerns.

Philadelphia health officials are evaluating one possible case in the city.

No confirmed cases of the coronavirus have been found in Pennsylvania and Delaware. In Bergen County, New Jersey, the governor has announced the state's first "presumptively positive" case.



## Coronavirus In Philadelphia: City Officials Discussing Options For Major Tourist Attractions, Children Out Of School Amid COVID-19 Outbreak

By [Crystal Cranmore](#) March 15, 2020 at 11:03 am



PHILADELPHIA (CBS) — Challenges continue to rise as [closures and cancellations increase](#). The top of mind for many Philadelphia government officials is what to do about major tourist attractions and how to deal with some [200,000 kids now out of school](#).

For National Park Service rangers on Saturday, it was another day of welcoming tourists and locals as they rolled through Independence Mall.

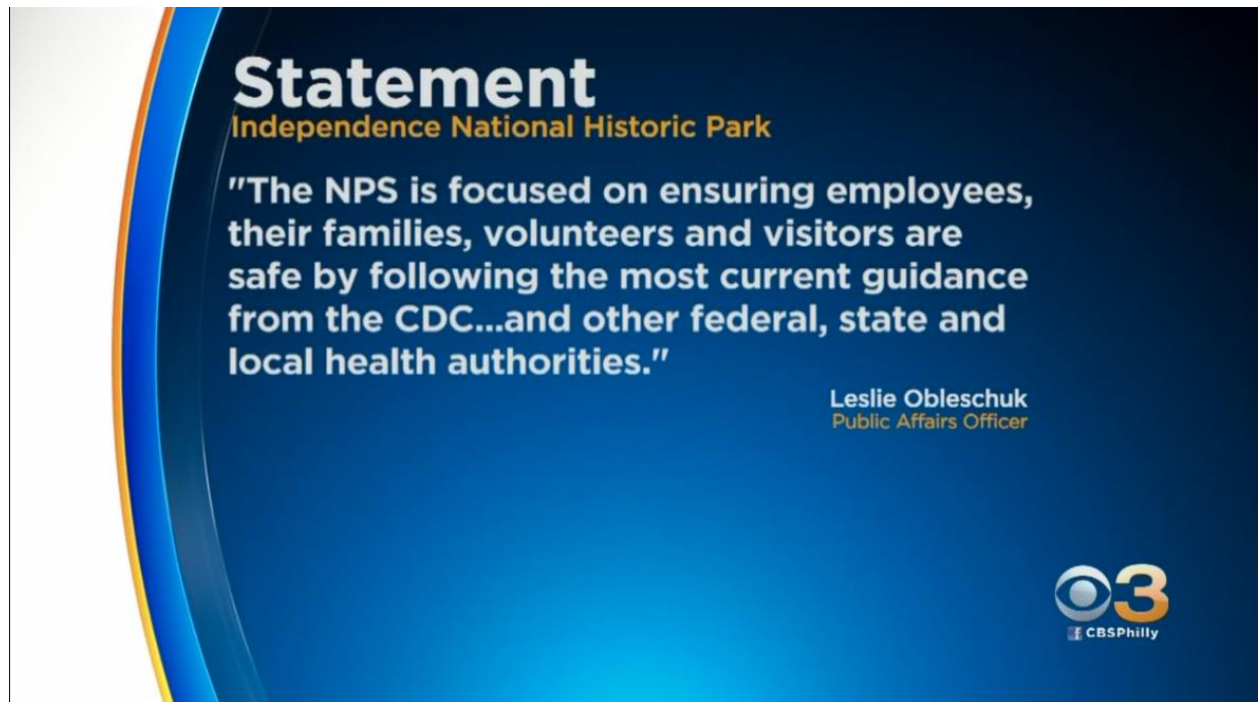
"It seems unreasonable that the Independence National Historical Park remains open," said Jeff Sievert, acting president of the American Federation of Government Employees Local 2058.

But he also says the popular tourist spot should be closed.

"If we remain open, it'll draw people here. Normally we'd love that, but we don't want to spread the virus," Sievert said.

Eyewitness News has been told that the site will remain open for now.

In a statement from the Independence National Historical Park, a spokeswoman said, "The NPS is focused on ensuring employees, their families, volunteers, and visitors are safe by following the most current guidance from the CDC, and other federal, state, and local health authorities."



As federal state and local governments alter operations, ban large gatherings, and shutter schools, new challenges arise, like how low-income students in the Philadelphia School District will get meals.

"Fifty of our recreational center sites will be open to the public from 10 a.m. until 6 p.m. for people 18 and under to for drop-in recreational activities and a nutritious meal," said Parks and Recreation Commissioner Kathryn Ott Lovell.

"It's the city government not thinking," one person said.

That decision isn't sitting well with a leader in the Philadelphia Parks and Recreation Department who chose not to be identified.

"What about employees who have to change their schedules and now we're going to be around kids," he said. "They could be carrying it."

He suggests school bus drivers drop lunches to students at their bus stops to limit contact.

In a letter sent to parks and recreation staff, Lovell says parks and recreation centers are community havens during challenging times.





**CORONAVIRUS PANDEMIC**

## **Wolf orders ‘non-life sustaining businesses’ to shut down; Philly closes playgrounds**

By Aaron Moselle Nina Feldman March 19, 2020



 Clinical staff workers conduct a drive-through COVID-19 test Wednesday, March 18, 2020, at Allegheny Health Network's Wexford Health + Wellness Pavilion in Wexford, Pa. (Steph Chambers/Pittsburgh Post-Gazette via AP Photo)

To date, there are 185 confirmed COVID-19 cases in Pennsylvania, 742 in New Jersey, and 30 cases in Delaware.

### **Wolf orders shutdown of all ‘non-life sustaining businesses’**

Pennsylvania Gov. Tom Wolf announced late Thursday afternoon that all “non-life sustaining businesses” in the state must close their brick-and-mortar stores by 8 p.m.

The long list notably includes residential and nonresidential building construction, as well as laundry services.

It also covers most retail, including book stores, shoe stores and furniture stores, as well as gyms and beauty salons.

Beer distributors will remain open.

“To protect the health and safety of all Pennsylvanians, we need to take more aggressive mitigation actions,” said Wolf in a statement. “This virus is an invisible danger that could be present everywhere. We need to act with the strength we use against any other severe threat. And, we need to act now before the illness spreads more widely.”

Enforcement against businesses that do not close physical locations will start at 12:01 a.m. on Saturday, according to a news release. The governor has directed the following state agencies and local officials to enforce the closure order “to the fullest extent of the law:”

- Pennsylvania Liquor Control Board
- Department of Health
- Department of Agriculture
- Pennsylvania State Police
- Local officials, using their resources to enforce closure orders within their jurisdictions.

The Independence Visitor Center Corporation announced Thursday that it is temporarily closing the following sites in Philadelphia:

- Independence Hall
- Liberty Bell Center
- Independence Visitor Center
- Independence National Historical Park
- City Hall Visitor Center
- Love Park Visitor Center
- Fashion District Concierge Services
- Rocky Statue Pop-Up Visitor Center

The start of the season for the Philly PHLASH Downtown Loop has been pushed to May 1.



## MORE GOOD NEWS FROM PHILADELPHIA, OHIO AND LAS VEGAS TO LIFT YOUR SPIRITS

April 20, 2020 [Lisa Plummer Savas](#)

To bring a smile to your face during challenging times, read on to learn about event organizations, venues and companies that are setting a positive example of human compassion and charitable giving in-action.

### GPHA Launches Hospitality Workers Relief Fund

The Greater Philadelphia Hotel Association is seeking donations to assist with purchasing gift cards for local grocery stores and pharmacies to distribute to Philadelphia hotel, Pennsylvania Convention Center and Independence Visitor's Center hourly employees who lost their jobs due to COVID-19.

The program's goal is to raise a minimum of \$500,000. According to Ed Grose, GPHA's executive director, the association expects an estimated 5,400 employees will take advantage of this program, which has forged an agreement with ShopRite supermarkets to purchase store gift cards at a 5 percent discount.



"This program is important because we are letting our front-line employees know that we care and that we are thinking of them," Grose said. "Without their dedication, Philadelphia would not thrive as a hospitality city."

Donate to the GPHA workers relief fund [here](#).

### Jacoby Expo & Events Making Masks

With hospitals nationwide still facing a shortage of personal protective equipment (PPEs), Toledo, Ohio-based [Jacoby Expo & Events](#) has been sewing N-95 fabric masks and donating them to local hospitals. According to owner Betsy Jacoby Greenleaf, the company began making masks from donated materials at the end of March and has donated 100 so far to Promedica hospitals in their [efforts to fight the shortage](#).

"[We are] a small outfit; however, we feel that our contributions, even on a small scale, can truly make a difference in this fight against COVID-19," Greenleaf said. "We have seen vendors and partners in our industry build hospitals inside convention centers – a contribution many of us do not have the resources to match, [but] we all have a talent or resource we can provide to help aid our community, our nation and our world."

The company has also collaborated with Jupmode, a local T-shirt vendor, in its "Here for Good" project. For every purchase of Jacoby Expo & Event's [Free Virtual Hugs T-shirt](#), \$10 will be donated to a company called Central Scenic, which is raising funds to produce plastic face shields that will be donated to hospitals, testing sites, primary care and skilled nursing home facilities.



## Centerplate Continues Food Donation Efforts

At Las Vegas Convention Center, Centerplate recently donated more than 9,000 pounds of prepared food in the wake of canceled or rescheduled shows stemming from the COVID-19 pandemic.

The catering company, which manages 31 permanent retail outlets and numerous mobile retail outlets at the LVCC, donated 500 boxed lunches, 400 sandwiches, 400 salads and 100 food platters to the Las Vegas Rescue Mission, which provides shelter and services to homeless men, women and children in Las Vegas. Other donated items included pallets of chips, yogurt parfaits and cartons of milk.

In West Virginia, Centerplate chefs have been using Charleston Coliseum & Convention Center as a staging and distributing area for the Kanawha County Schools to house 12,000 boxed lunches in cooler trucks. It is also using the venue's main kitchen walk-in to store milk and boxed lunches.

On April 6, CCCC General Manager Todd Tinney and Executive Chef Todd Jones helped load boxed lunches onto approximately 80 school busses to be delivered to the local students, an effort that will continue each week through April.

Without its usual traffic flow at the Orange County Convention Center in Orlando, the facility's Centerplate team, led by sustainability director Molly Crouch, has been busy making sure local children and their families don't go hungry.

Produce being grown at the OCCC's on-site hydroponic gardens is being donated to local 4Rivers Smokehouse barbeque restaurant to help support its [Feed the Need Florida](#) initiative. This effort is in partnership with the Florida Department of Agriculture's Summer Food Service Program, which works to ensure that students and their families have access to nutritious meals.

To help provide meals for hungry parents in addition to their kids, 4Rivers is also working with Orange County Public Schools to conduct a parent meal in which OCCC's fresh produce is being incorporated. In addition, the restaurant has set up a produce pick-up for families on Fridays.

According to Centerplate officials, the OCCC Centerplate team is donating roughly 350 plants per week to 4Rivers' main kitchen and will continue these efforts until business is back to normal.

*Have any #GivingBack news to share with us? Please reach out to [lpsavas@tsnn.com](mailto:lpsavas@tsnn.com)!*

**The Philadelphia Inquirer**

## **Philly's tourism economy has already lost \$1 billion because of coronavirus — and faces a long road back**

by **Catherine Dunn**, Updated: April 28, 2020



**TOM GRALISH / STAFF PHOTOGRAPHER**

Independence Hall and pedestrians wearing mask are reflected in the window of the closed Independence Visitor Center on Monday.

Shuttered restaurants and museums. Canceled meetings and events. Even the Liberty Bell and Independence Hall are closed.

Philadelphia and its attractions are normally bustling this time of year with springtime tourists and other visitors. Now, a hospitality industry that supports almost 200,000 jobs across the city and its four suburban Pennsylvania counties is practically in hibernation during [the coronavirus pandemic](#).

The days of lost economic activity — already pegged at more than \$1 billion — are adding up. And the nights of empty hotel rooms are eating into the budgets of local tourism promotion agencies, such as Visit Philadelphia. That's money for advertising that will eventually be needed to lure tourists back, once it's safe.

“We’re going to have all these major cities and destinations competing for people’s time and money,” said the group’s CEO, Jeff Guaracino.

And while some businesses such as retail are eyeing a partial reopening as early as May, tourism officials are cautiously optimistic that some meetings and leisure trips will pick up in the fall. How, exactly, people will “change their travel behavior” is an open question, Guaracino said.

Visit Philadelphia, which is largely funded by the tax guests pay on hotel bookings, estimates that it will lose at least \$6.3 million for its fiscal year that ends Sept. 30. That’s more than a third of the organization’s \$15 million budget.

Guaracino was facing the prospect last week of furloughing staff for the 501(c)(3) nonprofit, which is the Philadelphia region’s official tourism promoter. But Visit Philadelphia was approved for a \$1 million loan under the federal Paycheck Protection Program, part of the government’s growing coronavirus economic rescue package. The funding will cover two months of staff salaries in the 50-person office.




“We have an obligation to return on that investment,” Guaracino said, adding: “It will be a competitive advantage for us to get back to market quicker.”

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## COVID-19 Hits Tourism

Philadelphia has lost an estimated \$1.1 billion in tourism-related economic activity. That includes \$190 million in economic impact that’s been lost from meetings, conventions and events.

### Lost tourism revenue in 2020 also comes from an estimated:

-  33% decline in leisure trips to Center City Philadelphia
-  47% decline in business travel demand to Center City Philadelphia
-  38% decline in international trips to the Philly region

SOURCE: Visit Philadelphia and Tourism Economics

DOMINIQUE DeMOE / Staff Artist

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In January, tourism officials from across the region got up on stage at the Pennsylvania Convention Center for a celebratory event, announcing new campaigns and partnerships for the coming year. Now, a weekly meeting among many of those same officials revolves around the pandemic — “to talk about recovery, and what might some of those messages be when it’s time to pivot,” said Julie Coker, president and CEO of the Philadelphia Convention & Visitors Bureau.

The Philadelphia region [drew 45 million visitors](#) who spent \$7.6 billion in 2018 (the latest year for which numbers are available). This year, the city has already lost an estimated \$1.1 billion in economic activity related to tourism, according to Visit Philadelphia.

The U.S. Travel Association, a trade group, estimates that the financial fallout to the industry nationally will be nine times worse than after the Sept. 11, 2001, terrorist attacks. About half of 15.8 million travel-related jobs are projected to disappear by the end of April

— a “catastrophic” figure, the group says.

“The future of the country in the short term in particular is really going to be dependent on these destinations being able to survive and help the economy rebuild,” said Tori Emerson Barnes, an executive vice president at the U.S. Travel Association.



**TOM GRALISH / STAFF PHOTOGRAPHER**

A lonely selfie statue of the Phillie Phanatic inside the closed Independence Visitor Center.

The Paycheck Protection Program offers one potential lifeline, though unlike Visit Philadelphia, many tourism promotion groups don't have that option.

So-called “destination marketing organizations” that are organized as 501(c)(4) or 501(c)(6) nonprofits — including several in the region — or that function as an arm of a local government, can't apply for PPP. The U.S. Travel Association is advocating to change that in future legislation.

In Montgomery County, where the King of Prussia Mall and George Washington's famed Revolutionary War encampment are major draws, the Valley Forge Tourism & Convention Board, a 501(c)(6), has furloughed 12 members of its 28-person staff.

The board has strong cash reserves, CEO Mike Bowman said, but is exploring other funding options. “We're looking at every avenue that's out there, but we're not panicking,” he said.



Visit Bucks County expects to lose more than half the revenue it normally collects from taxes on overnight rooms, dropping from \$5.1 million in 2019 to \$2.4 million this year, based on projections by the advisory firm Econsult Solutions Inc.

“It’s a pretty large gap there that we need to figure out how to shore up,” said Visit Bucks president Paul Bencivengo. His group has already cut \$1.7 million in planned advertising spending.



TOM GRALISH / STAFF PHOTOGRAPHER

A jogger passes the Liberty Bell while taking advantage of the lack of crowds in the closed Independence National Historical Park.

Tourism groups are still finding ways to promote a sense of place and local unity during the pandemic. Visit Bucks County [curated a playlist](#) that features homegrown artists (among them Pink, who hails from Doylestown), and it has helped hospitality businesses find low-interest loans through the [county’s redevelopment authority](#).

The Valley Forge Tourism & Convention Board is [selling “#MontCoStrong”](#) T-shirts as a fund-raiser for the county’s COVID-19 Response Fund.

And Visit Philadelphia’s Facebook streaming show — [Philly Live Weekends](#) — is featuring chefs, performers, and other businesses and attractions that have been affected by the shutdowns. The programming also draws attention to the city’s PHL COVID-19 Fund, and the shows have racked up almost 700,000 views over the last five weekends.



To chart the path ahead, Guaracino and his staff are tracking consumer sentiment about travel experiences, week by week. “You need the data to give you the insights,” Guaracino said. “That’s going to be critical for us.”

For instance, tourism promoters say, if would-be travelers are not comfortable flying, Philadelphia is well-positioned as a driving destination. The city is within a five-hour drive for about 40% of the U.S. population.

Bowman also expects marketing efforts to shift toward stay-cations, and encouraging locals to explore the region.

The message for now, he says, remains focused on health and safety. “If you come out the wrong way with marketing, too quick, too early, it could backfire,” Bowman said. “There are a lot of unknowns.”

Joanne Tozzi runs a concessions business that staffs the coat and luggage check for events at the Pennsylvania Convention Center, through a contract with Aramark. She is envisioning needing to create more space between people standing in line to check in their belongings — and perhaps offering to sanitize people’s bags, as well.

January to June is usually her busiest period, and events at the convention center make up the largest portion of her business. For now, that’s all gone.

“I think it’s going to take a while for people to want to return to being in crowds,” Tozzi said, adding: “Everyone in the hospitality industry is going to have to think about new ways” to accommodate that reality.



Posted: April 28, 2020 - 4:35 AM

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# This is how Philly is coping with the impacts of coronavirus after more than six weeks

by Inquirer Staff Photographers, April 28, 2020

The [Air Force Thunderbirds and Navy Blue Angels flew over Philadelphia](#) Tuesday afternoon in a salute to health care workers.

Meanwhile, Philadelphia schools are considering what measures to put in place for when students eventually return to classrooms.

For the latest reporting on the coronavirus, [click here](#).



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TOM GRALISH / STAFF PHOTOGRAPHER

Independence Hall is reflected in the door glass of the closed Independence Visitor Center April 27, 2020, as the coronavirus pandemic is felt by Greater Philadelphia tourism, including revenue losses

PHILADELPHIA  
BUSINESS JOURNAL

## **Wawa Welcome America will be a 'completely reimagined virtual July 4th festival'**



One highlights of the multi-day Wawa Welcome America! are the July 4th fireworks over the Ben Franklin Bridge.

PHOTO BY J. FUSCO FOR VISIT PHILADELPHIA®

One of Philadelphia's largest annual tourism events, Wawa Welcome America, is going virtual this year in light of the Covid-19 pandemic.

The city's weeklong festival leading up to July 4 typically features free events, museum days, fireworks and concerts. Organizers said Tuesday the schedule of this year's virtual events will be announced in the coming weeks. Major sponsors, such as Wawa and Comcast, are staying on. The festival is scheduled for June 28-July 4.

"We are delivering a completely reimagined virtual July 4th festival," said Michael DelBene, CEO of Welcome America Inc., the nonprofit responsible for producing the festival.

The event is typically capped by a July 4 concert along the Benjamin Franklin Parkway attended by more than 250,000 people. Jennifer Hudson and Meghan Trainor headlined last year's show with The Philly POPS BIG Band.

All events will be fully virtual, DelBene said, including the concert, which will be broadcast live from an indoor location in Philadelphia. Organizers are working with promoter Live Nation to assemble a lineup of artists and plan to make an announcement in the coming weeks.

The city will not have outdoor screens broadcasting the performance and the city will be able to secure the location of the concert, [Mayor Jim Kenney](#) said.

“There’s nothing worse than taking 200,000 people in July in the middle of a pandemic and putting them together on the Parkway so they can breathe on each other,” Kenney said.

Landmark events like the fireworks show still face cancellation. Organizers said they will not reveal if fireworks will happen until mid-June. There will be no outdoor location for people to gather for fireworks, Kenney said.

Philadelphia and the surrounding region have been under stay-at-home orders since mid-March due to the spread of Covid-19.

Cities and states around the United States are reopening slowly, and Philadelphia officials have been reluctant to provide a timeline for a staged reopening. Health Commissioner Dr. Thomas Farley said Monday the city is [nowhere close to announcing a date for reopening](#). Kenney said his administration will defer to medical officials [like Farley](#) when setting a reopening date.

Wawa’s Hoagie Day will still happen in some capacity, DelBene said. The annual gathering is usually hosted outside the Independence Visitor Center with hundreds gathering to get free sandwiches. Even if the event is hosted in a “reimagined” format, it will happen, he said.

“Folks who have come to know and love Hoagie Day can count on it being part of the festival again this year,” DelBene said.

The cost of this year's virtual festival will be “substantially less” than the cost of hosting a live festival, DelBene said, and sponsors pay for the bulk of the costs associated with running the annual celebration. The total cost of hosting Welcome America online is unclear, as festival organizers are finalizing details for events and scheduling, DelBene said. The City of Philadelphia and other sponsors have come together to fund the festival and make sure it happens, he said.

Though sponsors won't be receiving the in-person exposure that Welcome America typically delivers, they have stepped up to the plate, DelBene said. Though Welcome America affords significant branding and marketing opportunities, they primarily sponsor the event because of “civic pride,” he said.

“Regardless of whether you’re having a gathering on the Parkway or on Independence Mall or you’re doing it from your living room, these companies and their support and investment in this city is unwavering,” DelBene said.

Most of the festival’s promotion spans the Mid-Atlantic region, parts of New England and Florida, but the virtual format will allow Welcome America to be shared by all, DelBene said. He expects most of the online visitors to be from Greater Philadelphia, but Welcome America will take steps to make sure people around the world have the opportunity to see what Philadelphia’s Independence Day has to offer.

“At the end of the day, this is a Philadelphia celebration for Philadelphians and the City of Philadelphia,” DelBene said.



# PHILADELPHIA BUSINESS JOURNAL



## Tourist Attractions in Greater Philadelphia

Ranked by 2019 Visitors

Locally Researched by: Sharon Oliver, Philadelphia Business Journal

May 15, 2020, 6:00am EDT

Staff Philadelphia Business Journal

Tourist Attractions in Greater Philadelphia ranked by the number of visitors in 2019.

| Rank | Name / Prior (*new or not ranked) / URL  | 2019 Visitors | Venue profile   | Year Founded | Total Local Employment | Total Companywide Revenue Volume 2019 | Admission Fee, Range |
|------|--|---------------|---|--------------|------------------------|---------------------------------------|----------------------|
| 1    | <b>Independence National Historical Park</b><br>313 Walnut St.<br>Philadelphia, PA 19106<br>215-597-8974<br>nps.gov/inde               | 4532459       | An urban park that includes iconic historic landmarks such as the Liberty Bell; Independence Hall; Independence Visitors Center; and Congress Hall  | NA           | NA                     | NA                                    | 0 - 0                |
| 2    | <b>Rivers Casino Philadelphia</b><br>1001 N. Delaware Ave.<br>Philadelphia, PA 19125<br>877-477-3715<br>riverscasinophiladelphia.com   | 4000000       | Rivers Casino Philadelphia, formerly SugarHouse Casino, features 1,761 slots; 107 table games; 65 hybrid gaming seats; a 28-table poker room and a designated sportsbook area for live sports betting | 2010         | 1680                   | NA                                    | 0 - 0                |
| 3    | <b>Valley Forge National Historical Park</b><br>N. Gulph Rd. and Route 23<br>King of Prussia, PA 19406<br>610-783-1099<br>nps.gov/vafo | 2259944       | Site of the Continental Army's 1777-78 winter encampment during the American Revolution   | NA           | NA                     | NA                                    | 0 - 0                |
| 4    | <b>Peddler's Village</b><br>Route 202 and Street Rd.<br>Lahaska, PA 18931<br>215-794-4000<br>peddlersvillage.com                       | 2250000       | Year-round shopping; dining; lodging; and entertainment destination with seasonal festivals and events  | 1962         | 600                    | NA                                    | 0 - 0                |
| 5    | <b>Longwood Gardens</b><br>1001 Longwood Rd.<br>Kennett Square, PA 19348<br>610-388-1000<br>longwoodgardens.org                        | 1553000       | A great garden of the world featuring 1,100 acres of dazzling gardens; woodlands; meadows; fountains; 10,010-pipe Aeolian organ; and 4.5-acre conservatory  | 1906         | 745                    | 60000000                              | 0 - 23               |
| 6    | <b>Philadelphia Zoo</b><br>3400 W. Girard Ave.<br>Philadelphia, PA 19104<br>215-243-1100<br>philadelphiazoo.org                        | 1192500       | Philadelphia Zoo is one of the region's foremost conservation organizations. Home to many rare and endangered animals, the Zoo connects people with wildlife and inspires action for animals          | 1859         | 212                    | 39871000                              | 19 - 24              |
| 7    | <b>The Franklin Institute</b><br>222 N. 20th St.<br>Philadelphia, PA 19103<br>215-448-1165<br>fi.edu                                   | 834075        | The Franklin Institute is one of the leading science centers in the country, and serves as both a prominent educational and cultural resource, and an anchor of the local economy                     | 1824         | NA                     | 35653710                              | 19 - 23              |
| 8    | <b>Christmas Village in Philadelphia</b><br>1501 John F. Kennedy Blvd.<br>Philadelphia, PA 19102<br>215-268-7606<br>philachristmas.com | 800000        | An authentic German style Christmas market event in Philadelphia's Love Park. The event runs from Thanksgiving through Christmas Eve each Holiday season and hosts 80+ seasonal vendors               | 2008         | 80                     | NA                                    | 0 - 0                |
| 8    | <b>Philadelphia Museum of Art</b><br>2600 Benjamin Franklin Pkwy.<br>Philadelphia, PA 19130<br>215-763-8100<br>philamuseum.org         | 800000        | We are Philadelphia's art museum. We bring the arts to life, inspiring visitors - through scholarly study and creative play — to discover the spirit of imagination that lies in everyone.            | 1876         | 496                    | 109224155                             | 0 - 25               |

## IVCC Press Clips March – May 2020

|    |   |        |   |      |     |          |          |
|----|---|--------|---|------|-----|----------|----------|
| 10 | <b>Franklin Square</b><br>6th and Race streets<br>Philadelphia, PA 19106<br>215-629-4026<br>historicphiladelphia.org                                | 795160 | Family-friendly play place with Philadelphia-themed mini-golf; Parx Liberty carousel; and SquareBurger with year-round events including Chinese Lantern Festival and Franklin Square Holiday Festival   | 2006 | 18  | NA       | 0 - 10   |
| 11 | <b>Elmwood Park Zoo</b><br>1661 Harding Blvd.<br>Norristown, PA 19401<br>610-277-3825<br>elmwoodparkzoo.org   | 700000 | The zoo features over 100 species, many exotic and endangered   | 1924 | 62  | NA       | 13 - 18  |
| 12 | <b>Eastern State Penitentiary Historic Site Inc.</b><br>2027 Fairmount Ave.<br>Philadelphia, PA 19130<br>215-236-5111<br>easternstate.org           | 444348 | Eastern State Penitentiary Historic Site interprets the legacy of American criminal justice reform, from the nation's founding through present day  | 1994 | 100 | 9757809  | 11 - 17  |
| 13 | <b>Walnut Street Theatre</b><br>825 Walnut St.<br>Philadelphia, PA 19107<br>215-574-3550<br>walnutstreettheatre.org                                 | 322420 | America's Oldest Theatre. The Walnut is also the official State Theatre of Pennsylvania, and a National Historic Landmark. The Walnut is also the most subscribed to theatre company in the world       | 1809 | 315 | 26746791 | 25 - 97  |
| 14 | <b>McGillin's Olde Ale House</b><br>1310 Drury St.<br>Philadelphia, PA 19107<br>215-735-5562<br>mcgillins.com                                       | 285615 | The oldest continuously operating tavern in Philadelphia and one of the oldest in the country. Known for comfort food; seasonal cocktails and 30 local craft beers on tap                               | 1860 | 80  | NA       | 0 - 0    |
| 15 | <b>Museum of the American Revolution</b><br>101 S. 3rd St.<br>Philadelphia, PA 19106<br>215-253-6731<br>amrevmuseum.org                             | 277078 | The Museum explores the dramatic, surprising story of the American Revolution through artifacts; theaters; digital interactives; and immersive galleries  | 2017 | 140 | NA       | 0 - 21   |
| 16 | <b>The Barnes Foundation</b><br>2025 Benjamin Franklin Pkwy.<br>Philadelphia, PA 19130<br>215-278-7060<br>barnesfoundation.org                      | 254721 | A nonprofit cultural and educational institution, the Barnes Foundation was founded by Dr. Albert Barnes to promote the advancement of education and appreciation of the fine arts and horticulture     | 1922 | NA  | NA       | 0 - 30   |
| 17 | <b>National Constitution Center</b><br>525 Arch St.<br>Philadelphia, PA 19106<br>215-409-6600<br>constitutioncenter.org                             | 252691 | The Center serves as America's leading platform for constitutional education and debate, fulfilling its congressional charter "to disseminate information about the U.S. Constitution"                  | 1988 | 158 | NA       | 0 - 14.5 |
| 18 | <b>Academy of Natural Sciences of Drexel University</b><br>1900 Benjamin Franklin Pkwy.<br>Philadelphia, PA 19103<br>215-299-1000<br>ansp.org       | 205000 | Leading natural history museum dedicated to advancing research, education and public engagement in biodiversity and environmental science. Major cultural attraction with 18 million research specimens | 1812 | 198 | 16320507 | 17 - 22  |
| 19 | <b>Once Upon A Nation/Historic Philadelphia Inc.</b><br>601 Walnut St.<br>130<br>Philadelphia, PA 19106<br>215-629-4026<br>historicphiladelphia.org | 183614 | Makes our nation's history relevant and real through interpretation; interaction; and education, strengthening Greater Philadelphia's role as the destination to experience American history            | 1994 | 49  | NA       | 0 - 85   |
| 20 | <b>Philadelphia's Magic Gardens</b><br>1020 South St.<br>Philadelphia, PA 19147<br>215-733-0390<br>phillymagicgardens.org                           | 165000 | A nonprofit and an immersive mixed media art environment that is completely covered with mosaics created by artist Isaiah Zagar   | 2004 | 25  | NA       | 0 - 10   |
| 21 | <b>Independence Seaport Museum</b><br>211 S. Columbus Blvd.<br>Philadelphia, PA 19106<br>215-413-8655<br>phillyseaport.org                          | 109762 | Independence Seaport Museum deepens the appreciation and understanding of the Philadelphia region's waterways through history; science; art; plus experiences on the water                              | 1960 | 28  | NA       | 14 - 18  |

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|----|--|--------|--|------|-----|---------|--------|
| 22 | <b>Morris Arboretum of the University of Pennsylvania</b><br>100 E. Northwestern Ave.<br>Philadelphia, PA 19118<br>215-247-5777<br>morrisarb.org | 102090 | A 92-acre public garden that is the official arboretum of the Commonwealth of Pennsylvania. Champion trees; colorful gardens; and water features add to the majestic landscape                           | 1933 | 71  | 8600000 | 20 - 0 |
| 23 | <b>Battleship New Jersey Museum and Memorial</b><br>62 Battleship Pl.<br>Camden, NJ 08103<br>856-966-1652<br>battleshipnewjersey.org             | 87000  | Battleship New Jersey Museum and Memorial offers rental space for social and business affairs, tours, group packages, educational programs and overnights  | 2001 | 85  | 5459000 | 19.95  |
| 24 | <b>Woodmere Art Museum</b><br>9201 Germantown Ave.<br>Philadelphia, PA 19118<br>215-247-0476<br>woodmereartmuseum.org                            | 47000  | Located in the Chestnut Hill neighborhood of Philadelphia, Woodmere Art Museum is dedicated to telling the story of the city's art and artists   | 1940 | 27  | NA      | 0 - 10 |
| 25 | <b>Brandywine Zoo</b><br>1001 N. Park Dr.<br>Wilmington, DE 19802<br>302-571-7747<br>brandywinezoo.org   | 45000  | The purpose of the Brandywine Zoo and the Delaware Zoological Society Inc. is to provide a comprehensive program of conservation; education; and recreation to the citizens of the Brandywine Valley     | 1905 | 30  | NA      | 3 - 7  |
| 26 | <b>National Liberty Museum</b><br>321 Chestnut St.<br>Philadelphia, PA 19106<br>215-925-2800<br>libertymuseum.org                                | 30000  | The museum brings liberty to life through stories of people whose character and courage have expanded liberty for all  | 2000 | 28  | NA      | 6 - 12 |
| 27 | <b>Pennsbury Manor</b><br>400 Pennsbury Memorial Road<br>Morrisville, PA 19067<br>215-946-0400<br>pennsburymanor.org                             | 16500  | Pennsbury Manor is the accredited reconstructed home of William Penn on the Delaware River in lower Bucks County featuring 20 buildings; gardens; period livestock; demonstration and public programs    | 1683 | 12  | 950000  | 5 - 9  |
| 28 | <b>National Iron &amp; Steel Heritage Museum</b><br>50 S. 1st Ave.<br>Coatesville, PA 19320<br>610-384-9282<br>steelmuseum.org                   | 5000   | A non-profit institution that collects; preserves; exhibits; and educates the public on America's steel-making past. Includes admission; guided tours; and events  | 1984 | 9.0 | NA      | 7 - 15 |
| 29 | <b>Delaware Sports Museum and Hall of Fame</b><br>801 Shipyard Drive<br>Wilmington, DE 19801<br>302-425-3263<br>desports@windstream.net          | 500    | The mission of the Delaware Sports Museum and Hall of Fame is to celebrate the history; preserve the legacy; and honor the heroes of sports within Delaware and those who have brought recognition to De | 1976 | 2.0 | NA      | 0 - 4  |