



**FOR IMMEDIATE RELEASE**

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**INDEPENDENCE VISITOR CENTER CORPORATION  
MODIFIES OPERATIONS IN RESPONSE TO COVID-19**

*For updated information, please visit: [PHLvisitorcenter.com/COVID19](https://phlvisitorcenter.com/COVID19)*

**PHILADELPHIA, PA (March 24, 2020)** – The **Independence Visitor Center Corporation (IVCC)** has been working closely with partners in government and tourism to monitor and respond to the evolving public health situation surrounding **Coronavirus (COVID-19)**.

**Over the last month**, the IVCC activated preventative measures and increased sanitation protocols based on the Centers for Disease Control and Prevention’s recommended guidelines.

**As the situation changed this week**, the IVCC has adjusted its operations to remain in accordance with updated guidance, which calls for **social distancing** and **temporary closures**.

**Effective March 17**, [Independence Visitor Center](#) and [Independence National Historical Park](#) sites, including **Independence Hall** and the **Liberty Bell Center**, are **temporarily closed**.

**Amenities located inside** the Independence Visitor Center, including [HERSHEY’S Kitchens](#), [Independence Gift Shop](#), and [The Liberty View Meeting and Event Space](#), are also closed during this time. A re-opening date has not yet been established due to the rapidly evolving situation.

**The IVCC also manages additional services and locations** that have altered operations in response to COVID-19:

- [City Hall Visitor Center](#): Closed temporarily (including City Hall Tours).
- [Fashion District Concierge Services](#): Closed temporarily.
- [Love Park Visitor Center](#): Opening date postponed.
- [Rocky Statue Pop-Up Visitor Center](#): Closed temporarily.
- [Philly PHLASH® Downtown Loop](#): Start of season delayed.

Updated information will be posted to [PHLvisitorcenter.com/COVID19](https://phlvisitorcenter.com/COVID19).

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**About the Independence Visitor Center Corporation (IVCC):** The Independence Visitor Center Corporation (IVCC) is a Pennsylvania nonprofit, 501(c)3 organization, which operates in cooperation with the National Park Service, Visit Philadelphia, Philadelphia Convention and Visitors Bureau, the City of Philadelphia, and the Commonwealth of Pennsylvania. The IVCC manages the Independence Visitor Center, the official visitor center of the Philadelphia region and primary point of orientation for Independence National Historical Park; satellite visitor center locations; and the visitor-friendly public transit service, Philly PHLASH® Downtown Loop. [PHLvisitorcenter.com](https://phlvisitorcenter.com)