



## **2nd Annual @PHLvisitorcenter Instagram Contest Independence Gift Shop Holiday Gift Grab**

### **CONTEST RULES AND CONDITIONS:**

To provide a fair and equal chance of winning to all Independence Visitor Center Corporation guests, followers, and fans, the following are the official rules for the 2nd Annual Instagram Contest Independence Gift Shop Holiday Gift Grab.

No purchase necessary. Purchase will not improve chances of winning.

### **HOW TO ENTER:**

Contestants will enter the Sweepstakes by completing two tasks:

- (1) **Follow @PHLVisitorCenter on Instagram AND**
- (2) **Leave a comment tagging two other Instagram users on any contest post** shared by [@PHLVisitorCenter](#) during the entry period.

Entries will be accepted for consideration during the Sweepstakes entry period, beginning December 2, 2019, at 8:30 a.m. EST, and ending December 13, 2019, at 11:59 p.m. EST.

### **ELIGIBILITY:**

Sweepstakes is open to any person 18 years of age or older who completes the entry tasks during the Sweepstakes entry period. Any entries submitted outside of the entry period will not be eligible for selection. **To win, entrants must be available to participate in the winning Gift Grab event at Independence Gift Shop on December 20.**

Employees of the Independence Visitor Center Corporation [Sponsor], Sponsor Partners and their respective parents, subsidiaries, affiliates, Sweepstakes and advertising agencies and members of their immediate family (spouse, parent, sibling or child and their respective spouses, regardless of where they reside) and persons living in the same household of such employees, whether or not related, are not eligible to enter or win.

Void where prohibited by law. Sweepstakes is subject to all applicable federal, state, and local laws.

### **CONTEST TIMEFRAME:**

Entry Period:

Begins: **December 2, 2019, 8:30 a.m. EST**

Ends: **December 13, 2019, at 11:59 p.m. EST**

Holiday Gift Grab winning event: **Friday, December 20, 2019**

### **RANDOM DRAWING:**

One (1) potential Grand Prize winner will be selected in a random drawing held within one (1) day of sweepstakes ending date from among all eligible entries received and combined throughout the Sweepstakes Period. Odds of winning the Grand Prize depend on the number of eligible entries received throughout the Sweepstakes Period.

**MERCHANDISE VARIETY:**

When participating in the IVCC Holiday Gift Grab, the sweepstakes winner may “grab” as many merchandise items as he/she can carry on his/her person and in one (1) designated basket provided by IVCC staff to the winner at the start of the Gift Grab event, during a period of **60 seconds**.

The winner may not “sweep” the shelves or engage in any other behaviors that could result in unnecessary inventory damage. Sponsor reserves the right to clear the Gift Shop shelving of any merchandise that it sees fit prior to the winning event. The winner should select one (1) item from each category of merchandise available in the Independence Gift Shop.

Merchandise Categories:

- Accessories
- Artwork
- Books
- Clothing
- Decor
- Food Items
- Fresh Fudge
- Games
- Home Products
- Jewelry
- Keychains
- Media
- Postcards
- Posters
- Prints
- Souvenirs
- Toys

NOTE: Items received are not available to be returned or exchanged for cash.

**WINNER NOTIFICATION:**

The winner of the Sweepstakes will be contacted through messaging via Instagram on the account used to enter the contest, and the person receiving and replying to the winner announcement will be considered the winner unless: (1) they decline their selection, (2) they fail to respond to the Winner Notification within 24 hours, or (3) are unable to participate in the winning event on December 20.

Should any of these disqualifying circumstances occur, a new winner will be selected and notified, following the same confirmation steps. Independence Visitor Center Corporation is not required to award elsewhere any prizes forfeited by the chosen winner(s).

**TERMS AND CONDITIONS:**

By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final in all respects relating to this Sweepstakes; (b) to release,



discharge and hold harmless Sponsor, and their respective parents, affiliates, subsidiaries, and advertising and Sweepstakes agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes or the acceptance, possession, use or misuse of any awarded prize (or portion thereof), including any/all travel/activity related thereto; and (c) to the use of his/her name, address (city and state), voice, performance, photograph, image and/or other likeness for programming, advertising, publicity, trade and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so.

Sponsor may disqualify anyone from participating in the Sweepstakes or winning the prize (and void all associated entries) if, in its sole discretion, it determines that such person is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intending to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives. ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor reserves the right in its sole discretion to cancel, modify or suspend any portion of the Sweepstakes for any reason, including should any cause corrupt the administration, security or proper play of the Sweepstakes and, in the event of termination, to determine the potential winner in a random drawing from among all eligible non-suspect entries received and combined up to such time of impairment.

When participating in the IVCC Holiday Gift Grab, the Sweepstakes Winner will be liable for any physical damages to the event space and property that she/he commits through her/his participation. The Sponsor reserves the right to seek any and all remedies available for such damages to the fullest extent of the law.

#### **DISPUTE RESOLUTION:**

Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, whether foreseeable or not and whether based on negligence or otherwise, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.



**CHOICE OF LAW:**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Pennsylvania, USA.

**SPONSOR:**

Independence Visitor Center Corporation, 599 Market Street, 1 North Independence Mall West, Philadelphia, PA 19106