



MEDIA ADVISORY

PHOTO/TV/RADIO OPPORTUNITY

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Enjoy a Very Hershey Halloween at HERSHEY'S Kitchens café

Celebrate the sweetest day of the year with free candy, face-painting, photos, and giveaways! #HersheysPHL

PHILADELPHIA, PA (October 28, 2019) – This Halloween, all are invited to enjoy a day of free activities at **HERSHEY'S Kitchens** café, located inside the Independence Visitor Center.

- **WHAT:** [A Very Hershey Halloween](#) is a day of family-friendly fun, featuring:
 - **Free face-painting**
 - **Fall décor and spooky music**
 - **Meet-and-greet with costumed character, REESE'S**
 - **Free HERSHEY'S candy:** snack-size KIT KATS, HERSHEY'S bars, JOLLY RANCHERS
 - **HERSHEY'S Gift Basket Giveaway:** One lucky attendee will win a sweet surprise: a gift basket filled with HERSHEY'S and REESE'S branded products, including a jigsaw puzzle, flannel fleece blanket, neck pillow, "stripealicious" fashion socks, sunglasses, and more!
- **WHEN:** **Thursday, October 31, 2019, from Noon – 5 p.m.**
- **WHERE:** [HERSHEY'S Kitchens, 599 Market St., Philadelphia, PA 19106](#)
- **WHO:** All are invited to join in the fun. Costumes are encouraged, but not required.

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About Independence Visitor Center Corporation (IVCC): Independence Visitor Center Corporation (IVCC) is a Pennsylvania nonprofit, 501(c)3 organization that manages the Independence Visitor Center, the official visitor center of greater Philadelphia. PHLvisitorcenter.com