



Managed by the Independence Visitor Center Corporation

**FOR IMMEDIATE RELEASE**

**Free Rides on PHLASH for Independence Day 2019**

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**RIDE PHLASH® FOR FREE ON JULY 4th  
IN CELEBRATION OF INDEPENDENCE DAY**

*Text **PHLASH** to **333-111** to receive text alerts about service updates.*

**PHILADELPHIA, PA (July 3, 2019)** – The **Independence Visitor Center Corporation (IVCC)** is celebrating Independence Day by offering **free rides** on the **Philly PHLASH® Downtown Loop**, its visitor-friendly public transit service, on **Thursday, July 4, 2019**, from **10 a.m. – 2 p.m.**

**Service will begin at Stop 4 at 10 a.m.** and provide access to **Stops 9, 10**, the **Please Touch Musuem** and the **Philadelphia Zoo**, before ending early at **2 p.m.**

**Riders can use Stop 10 to access activities along the Benjamin Franklin Parkway**, and for transferring to the **Philadelphia Zoo/Please Touch Museum Loop**.\*

[>> Click here for more details and detour route map <<](#)

*\*Please note: regular pick-up/drop-off times will not apply to service on July 4. Delays are expected, with service to each stop approximately every 30 minutes.*

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**About the Independence Visitor Center Corporation (IVCC):** The Independence Visitor Center Corporation manages the official visitor center of Greater Philadelphia, which is the primary point of orientation for Independence National Historical Park, the City of Philadelphia, the Southern New Jersey and Delaware River Waterfronts, as well as Bucks, Chester, Delaware, and Montgomery Counties in Pennsylvania.

[PHLvisitorcenter.com/PHLASH](http://PHLvisitorcenter.com/PHLASH)

**About Philly PHLASH®:** The Philly PHLASH® Downtown Loop is a seasonal transit program managed by the IVCC. PHLASH vehicle service is provided by Krapf Group. [RidePhillyPHLASH.com](http://RidePhillyPHLASH.com)