



## **MEDIA ADVISORY**

Media Contact  
**NICOLE WOODS, IVCC**  
c | 484.343.0057  
e | [nwoods@phlvisitorcenter.com](mailto:nwoods@phlvisitorcenter.com)

## **Celebrate America's Birthday Party with Termini Brothers Bakery at Independence Visitor Center**

**PHILADELPHIA, PA (July 2, 2019)** – The Independence Visitor Center Corporation (IVCC) is celebrating Independence Day in the Birthplace of Independence by hosting a birthday party for America featuring **Termini Brothers Bakery** on **Thursday, July 4**.

**Beginning at 9 a.m.**, the iconic [Termini Brothers Bakery](#) staff will decorate a **spectacular birthday cake live onsite** and **arrange 2,500 red, white, and blue cupcakes** into the shape of an **American flag**.

**At 1 p.m.**, thousands of visitors and residents will join in singing “Happy Birthday” to America before enjoying the cake and cupcakes—for free!

- **WHEN: Thursday, July 4, 2019**
- **WHAT: America’s Birthday Party with Termini Brothers Bakery**  
**PHOTO/TV/RADIO OPPORTUNITY:**
  - **Termini Brothers Bakery** staff decorating a **multi-tier cake live onsite**
  - **Red, white, and blue cupcakes** arranged into the shape of an American flag
  - **Thousands of visitors lining up along Independence Mall** to sing “Happy Birthday” to America and receive **free cake and cupcakes**
- **WHO: [Termini Brothers Bakery](#), Philadelphia legacy, third-generation family business  
**Independence Visitor Center Corporation staff****
- **WHERE: Independence Visitor Center, [599 Market Street, Philadelphia, PA 19106](#)  
The line will form at the North Entrance of the Visitor Center.**

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**About the Independence Visitor Center Corporation (IVCC):** The Independence Visitor Center Corporation (IVCC) is a Pennsylvania nonprofit, 501(c)3 organization, which operates in cooperation with the National Park Service to manage Independence Visitor Center, the gateway to Independence National Historical Park and official visitor center of the greater Philadelphia region. [PHLvisitorcenter.com](http://PHLvisitorcenter.com)