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Campus Philly to Welcome College Students to Philadelphia with Free Museum Admission and All-Day Festival this September

PHILADELPHIA, PA (August 15, 2018) – [Campus Philly](#), college students' go-to resource for living, learning, and launching their career in Philadelphia, will kick off the fall semester with its annual [CollegeFest](#) on Saturday, September 8, 2018 from 10 a.m. to 3 p.m., at Dilworth Park. More than 5,000 college students will participate in the all-day welcome event featuring outdoor games, pop-up performances, more than 20 exhibitors with prizes and giveaways, and the opportunity to meet fellow students from all over the Philadelphia region. Students attending CollegeFest will also receive free admission and transportation to many of the city's museums for the entire day, including the Philadelphia Museum of Art, Eastern State Penitentiary, Museum of the American Revolution, and more.

"There is no better way to welcome college students to Philadelphia than with a massive all-day festival right in the middle of the city," said Campus Philly President Deborah Diamond. "CollegeFest is the perfect introduction to what this city has to offer, and we're thrilled to present another exciting welcome for the region's college students."

The annual event is free to any college student, and interested students can register in advance at collegefest2018.eventbrite.com. Registration includes entry for prizes and giveaways at Dilworth Park, and a wristband for free admission to fourteen museums, plus free rides on the Philly PHLASH® Downtown Loop for the day. Students may also register in person on the day of the event.

The Philly PHLASH® Downtown Loop is a visitor-friendly public transit service that provides convenient, affordable access to 20 stops near must-see attractions, from the Delaware River Waterfront to Fairmount Park. The PHLASH runs daily service in the summer (through September 3); weekend service in the fall (September 7 – November 18); and daily service for the holiday season (November 23 – December 30), with service to each stop every 15 minutes, from 10 a.m. – 6 p.m. Students can track the location of the PHLASH vehicles by accessing the mobile site www.RidePhillyPHLASH.com.

On September 8, students can ride the PHLASH for free to access the fourteen museums offering free admission for CollegeFest 2018. Full list of participating museums with corresponding closest PHLASH stops below:

- Stop 1: Independence Seaport Museum
- Stop 2: Betsy Ross House
- Stop 3: African American Museum in Philadelphia
- Stop 3: National Constitution Center
- Stop 4: The Fabric Workshop and Museum

Stop 8: Rodin Museum
Stop 9: Eastern State Penitentiary
Stops 11 and 12: Philadelphia Museum of Art
Stop 13: The Franklin Institute
Stop 13: Academy of Natural Sciences of Drexel University
Stop 17: National Museum of American Jewish History
Stop 17: Philadelphia History Museum
Stop 18: Museum of the American Revolution

As a new feature this year, students can participate in a Mural Arts walking tour around the Center City area, departing from Dilworth Park at 1 p.m. Students can also walk to the Philadelphia Theatre Company, located just a 10-minute walk from CollegeFest on Broad Street.

“For many students, CollegeFest is where it all begins,” Diamond adds. “By providing college students with opportunities throughout the year to experience the city beyond their campus, Campus Philly helps students fall in love with Philadelphia, and we’re seeing more and more students stay here after graduating.”

CollegeFest exclusive partners include IKEA, A.C. Moore, Capital One, the City of Philadelphia, Comcast NBC Universal, and Sparkling Ice.

CollegeFest draws students from 140 different colleges and universities in Philadelphia, central Pennsylvania, New York, New Jersey, Maryland, Delaware and beyond. In 2017, CollegeFest was attended by more than 5,000 students and generated over 5,500 visits to the city’s museums. For more information, visit campusphilly.org/collegefest.

Campus Philly, a nonprofit organization founded in 2004, is supporting economic growth in the Greater Philadelphia region by encouraging college students to study, explore, live, and work here. Visit our [website](#) to learn more, or connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).

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